

**CALIFORNIA STATE UNIVERSITY
MARITIME ACADEMY
FY 2021-22
BUDGET TOWN HALL**

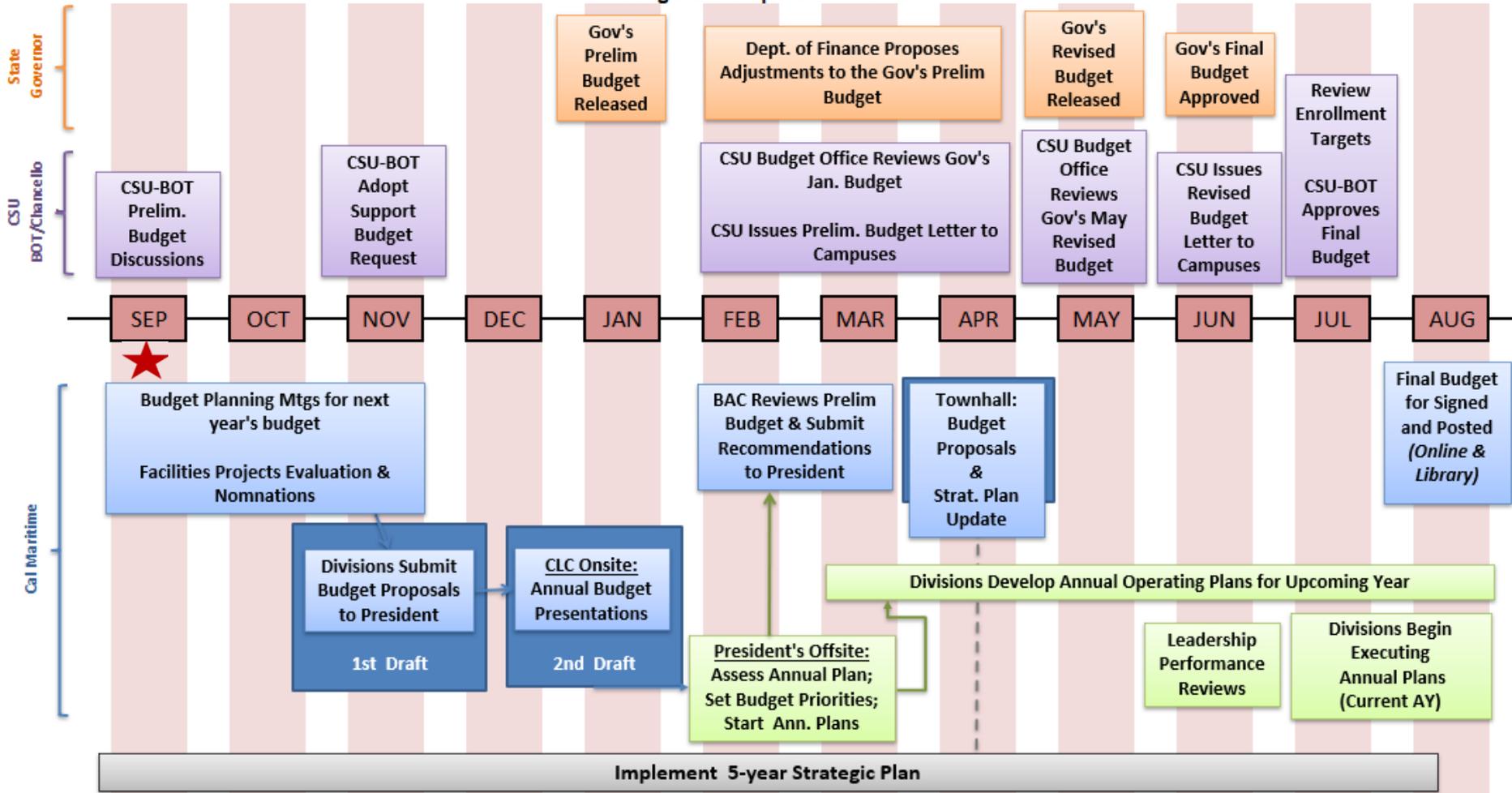
9/09/2021

BUDGET ADMINISTRATION & OPERATIONS

- Andrew Som, Director
 - Provide leadership, vision, direction and coordination of the university budgeting process. Supervise and monitor the budget to actual financial activity throughout the year.
- Sylvia Kipp, Senior Budget Analyst
 - Budget preparation; budget to actual monitoring; quarterly forecasting; financial analysis reports; financial modeling.

CAL MARITIME BUDGET PROCESS

Annual Planning Budget Development Timeline



CALIFORNIA STATE UNIVERSITY

FY 2021-22

SUPPORT BUDGET PLAN

CALIFORNIA STATE UNIVERSITY

FY 2020-21 SUPPORT BUDGET PLAN

(DOLLARS IN MILLIONS)

	<u>Nov. 2019 BOT Request</u>	<u>FINAL Budget</u>
Student Success and Completion Initiatives	\$105.0	
Compensation	139.8	
Mandatory Costs Increase (health benefits, retirement, min wage, maintenance)	64.9	
Enrollment Growth (5% -18,207 FTES) (2.7%-10,000 FTES)	248.6	
Rapid Rehousing Efforts (Asst Homeless/Housing Insecure Students)	15.0	
Academic Facilities & Infrastructure Needs	75.0	
Base Adjustments	-	199.0
Contingent GF Reductions (Federal Gov. Funds Oct. 15)	-	(498.1)
Total Increase in Expenditures - Recurring	\$ 648.3	(\$299.1)

Note: Numbers may not add due to rounding



CALIFORNIA STATE UNIVERSITY

FY 2021-22 SUPPORT BUDGET PLAN

(DOLLARS IN MILLIONS)

	<u>Nov. 2020 BOT Request</u>	<u>Final Budget</u>
Restoration of 2020-21 General Fund Reductions	\$299.0	\$299.0
Graduation Initiative 2025: Highest Campus Priorities	120.0	120.0
Graduation Initiative 2025: Basic Needs Initiative	30.00	15.0
Graduation Initiative 2025: Student Mental Health		15.0
Academic Facilities & Infrastructure Needs	50.0	
Mandatory Costs Increase:	57.0	55.3
Health Benefits \$23.8M		
Maintenance of New Facilities \$15.2M		
AB 1460 Ethnic Studies \$16.3M		
Operating Costs for Polytechnic Transition at Humboldt		25.0
Summer Term Financial Aid		6.0
Other Program Adjustments (LMS \$2.0M, CSUS \$1.0M, DH \$1.0M, Other \$10.8M)		14.8
Total Increase in Expenditures - Recurring	\$556.0	\$550.1



Note: Numbers may not add due to rounding

CAL MARITIME

FY 2021-22

BUDGET PLAN

CAL MARITIME BUDGET PROCESS

1st Principle: Priorities-based budget NOT budget-based priorities

- ✓ Prior year' budgets
- ✓ Budget planning method is Zero-Base
- ✓ Review expenses in prior fiscal years

2nd Principle: Transparency

- ✓ Discuss budget request expenditures with the President's Cabinet
- ✓ Further discussion and review at President's Leadership Offsite
- ✓ Preliminary budget review and discussed with Campus Leadership Council and Budget Advisory Committee

3rd Principle: Strategic approach to budgeting

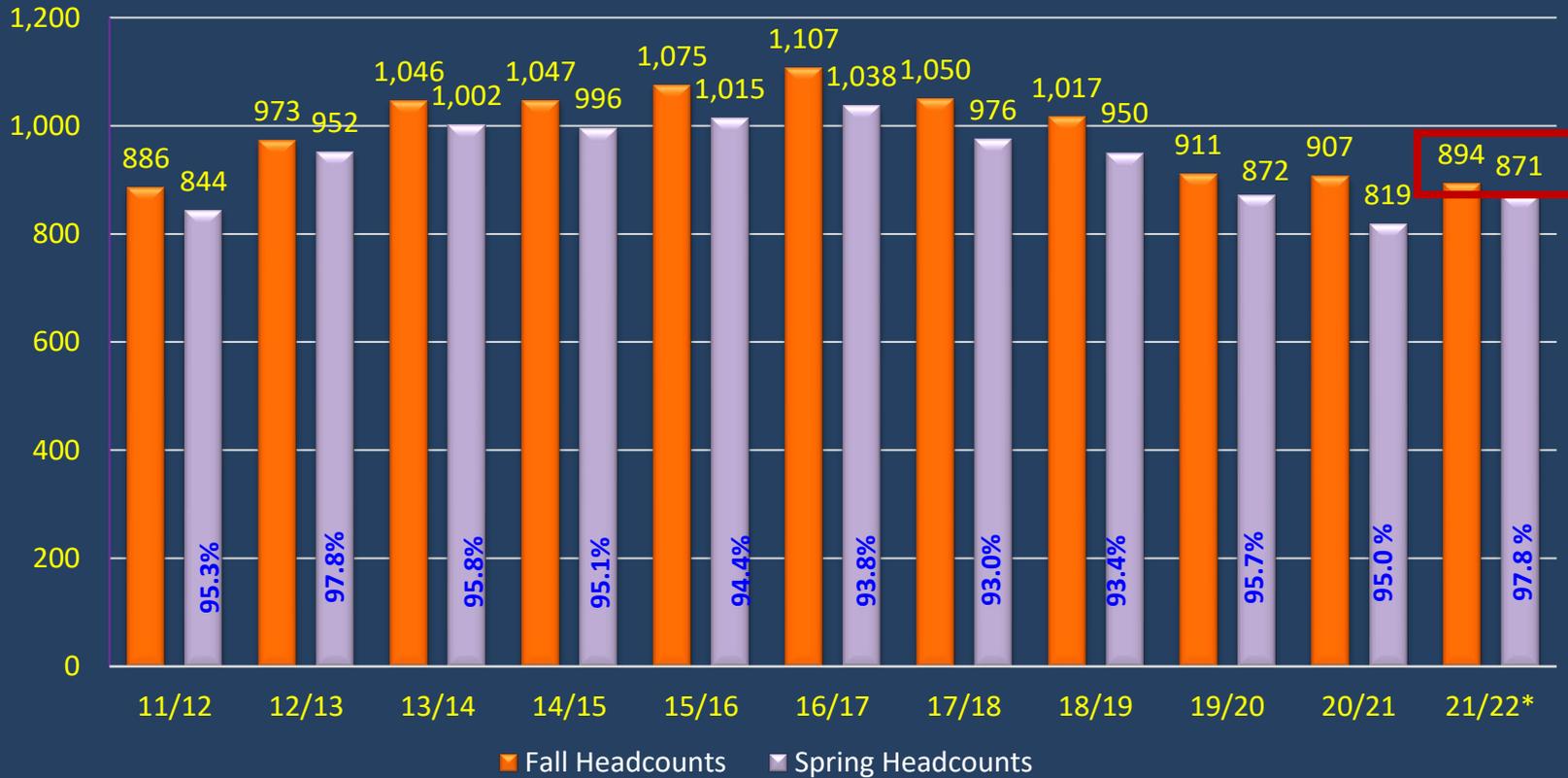
- ✓ Long-term impacts
- ✓ Investments in people
- ✓ Set conditions for success for the strategic plan

ZERO-BASE BUDGETING GUIDING PRINCIPLES

1. Build budget based upon actual expenditures
2. Reallocate funding within department or division... consistent with strategic plan
3. Fund new initiatives with reallocated or new funding... consistent with strategic plan
4. Review actuals between current and past years
5. Capture all ongoing costs

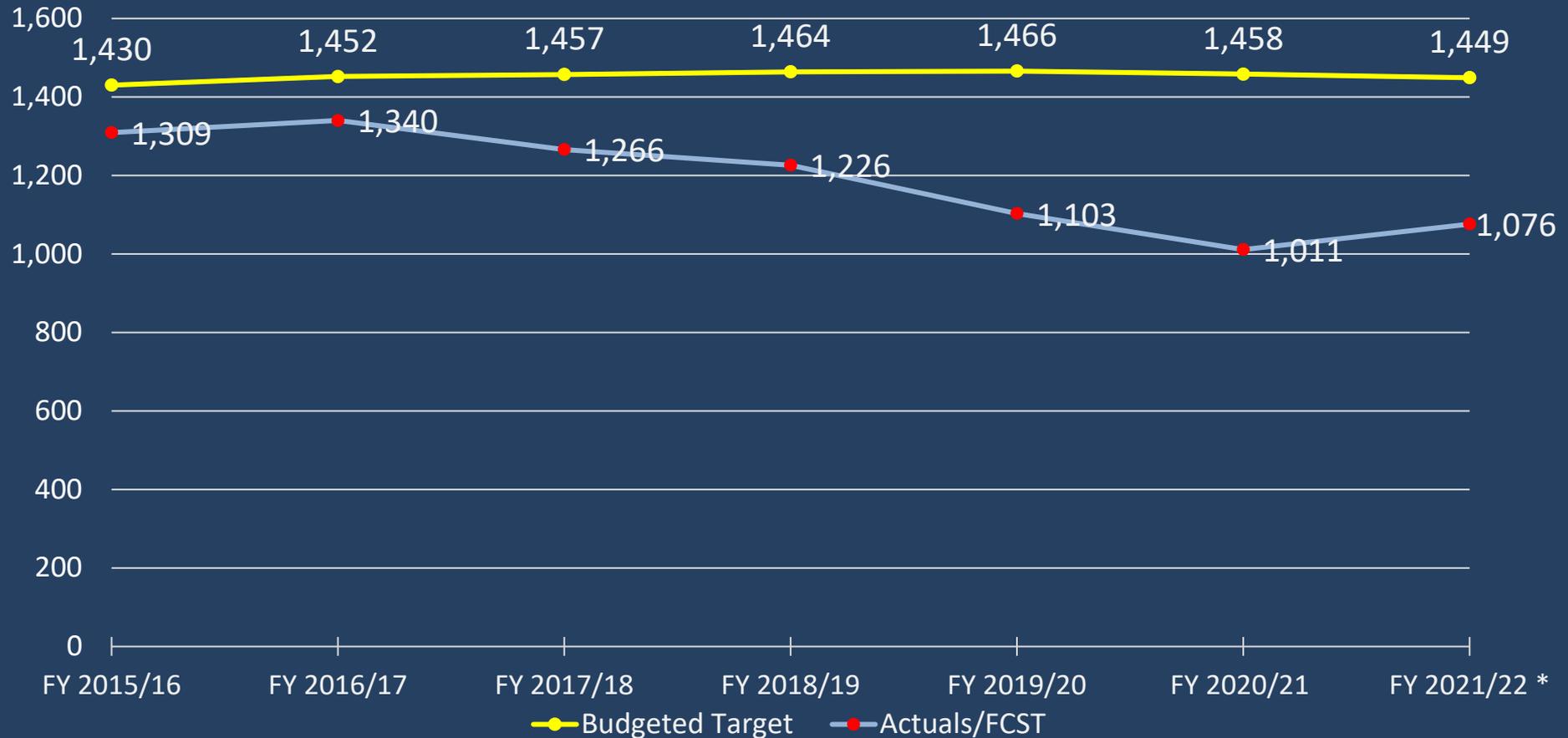
CAL MARITIME

FALL AND SPRING HEADCOUNTS



• Forecast

CAL MARITIME ENROLLMENT (FTES) BUDGET VS ACTUAL



* Projected

FY21-22 BUDGET PLAN



Fiscal Year 2021-22 Operating Budget

Sources

Adjusted Base Allocation (State Appropriation)	\$	34,443,000
Restoration of 2020-21 \$299M System-Wide Reductio		1,745,000
Retirement Adjustment		(338,000)
Health Benefits Increase		163,000
Ops and Maint. of New Space		415,000
Unit 8 Bargained Compensation Adjustment		49,000
Graduation Initiative 2025		151,000
AB 1460 Funding		300,000
State University Grant Systemwide Redistribution		(88,000)
General Fund Appropriation Total	\$	36,840,000

Receipts and Other Sources

Tuition Fee	\$	6,446,891
Non-resident Tuition Fee		463,320
Post Baccalaureate Fee		26,171
Application Fee		40,000
Other Revenues		3,192,050
Cost Recovery Plan (non-aux & aux 501c3)		1,570,000
Medical Insurance		571,000
Other Funding		41,208
Lottery		126,000
MARAD		1,630,000
Campus Rec Fee		209,000
One-time Carryforward		225,000
Interest		105,000
Work-Study		25,077
Receipts and Other Sources		14,670,717

Total Sources: **\$ 51,510,717**

Uses:

Academic Affairs:	\$	12,064,360
Administration and Finance:		8,699,663
Office of the President:		998,074
Athletics:		2,060,857
Marine Programs:		3,593,166
Cadet Leadership and Development		3,498,845
University Advancement:		1,290,947
Cabinet Total	\$	32,205,912

University-Wide

Benefits Pool	\$	13,854,014
Professional Development		200,000
IT Pool		40,000
Tuition Fee Discount / SUG		1,667,000
FSEOG Campus Match		22,310
Scholarships (Lottery)		17,500
Telecommunications		49,555
Communications - Mail Services		19,047
Utilities		1,768,235
Print / Copy		90,000
Risk Management		868,567
Medical Insurance		571,000
Firefighting Program		112,500
Work-Study		25,077

University-Wide Total **\$ 19,304,805**

Total Uses **\$ 51,510,717**

FY 2021-22 STRATEGIC INITIATIVES

FY2021-22 Strategic Priorities CLC and BAC Ranked Initiatives

Sponsor	Strategic Initiative	Goal(s)
AA	New Position - Enrollment Services Counselor – Social Media/Communications Specialist. Marketing and communication efforts specifically geared toward recruitment, including social media, communications to prospective students, and academic program webpages.	Org. Excellence; Global Reach & Impact
AA	New Position - Instructional Designer. Assist faculty with course design needs, especially as new technologies are more fully incorporated into classrooms and as faculty expand their teaching methods.	Academic Excellence; Inclusive Excellence; Org. Excellence
AF	IT Deputy CIO (market rate adjustment)	Organizational Excellence
AF	IT Instructional Support (9 to 12 Month conversion)	Organizational Excellence; Academic Excellence
AF	Campus Construction project "soft" costs (special inspection and construction costs)	Organizational Excellence
OP	New Position - Recreation - Assistant Athletic Trainer	Cadet Experience; Inclusive Excellence
OP	New Position - Recreation - Dinghy Coach - Replacement of FY19/20 Position	Cadet Experience
OP	New Position - Athletics- Golf Coach Womens - This position will serve the Department of Athletics and Physical Education that serves up to 60% of the cadets in recreation and intramurals. This position will direct all aspects of the Women's Golf Intercollegiate Team.	Cadet Experience
UA	New Position - Web/social media Content Creator/ specialist to bolster internal and external communications in support of SEM, alumni and parent outreach and to build the Cal Maritime Brand	Global Reach & Impact;Organizational Excellence
UA	Provides necessary funding to continue the publishing and mailing of 2 print magazines annually to support internal and external communications in support of SEM, alumni, parent, and industry outreach. The magazine is the flagship university publication to further build the Cal Maritime brand and name recognition.	Global Reach & Impact;Organizational Excellence

CAL MARITIME

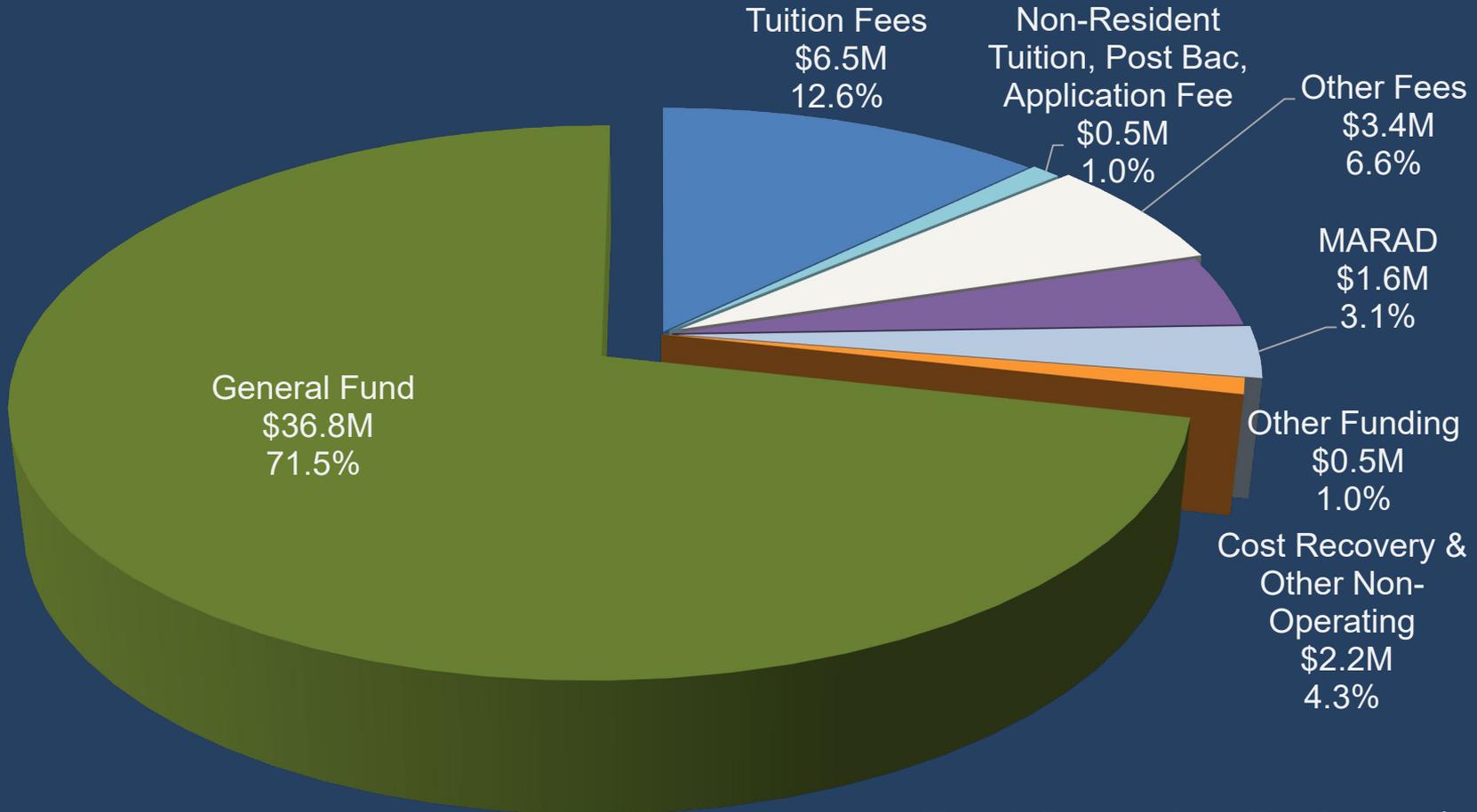
GRADUATION INITIATIVE FUNDING

1. Graduation Initiative 2025, \$ 117k
2. Basic Needs, \$17k
3. Student Mental Health, \$17k
4. One-time funding:
 - a) Emergency Financial Grants, \$33k
 - b) Faculty Professional Development, \$100k
 - c) Enrollment Funding in Support of GI25, \$80k

CAL MARITIME

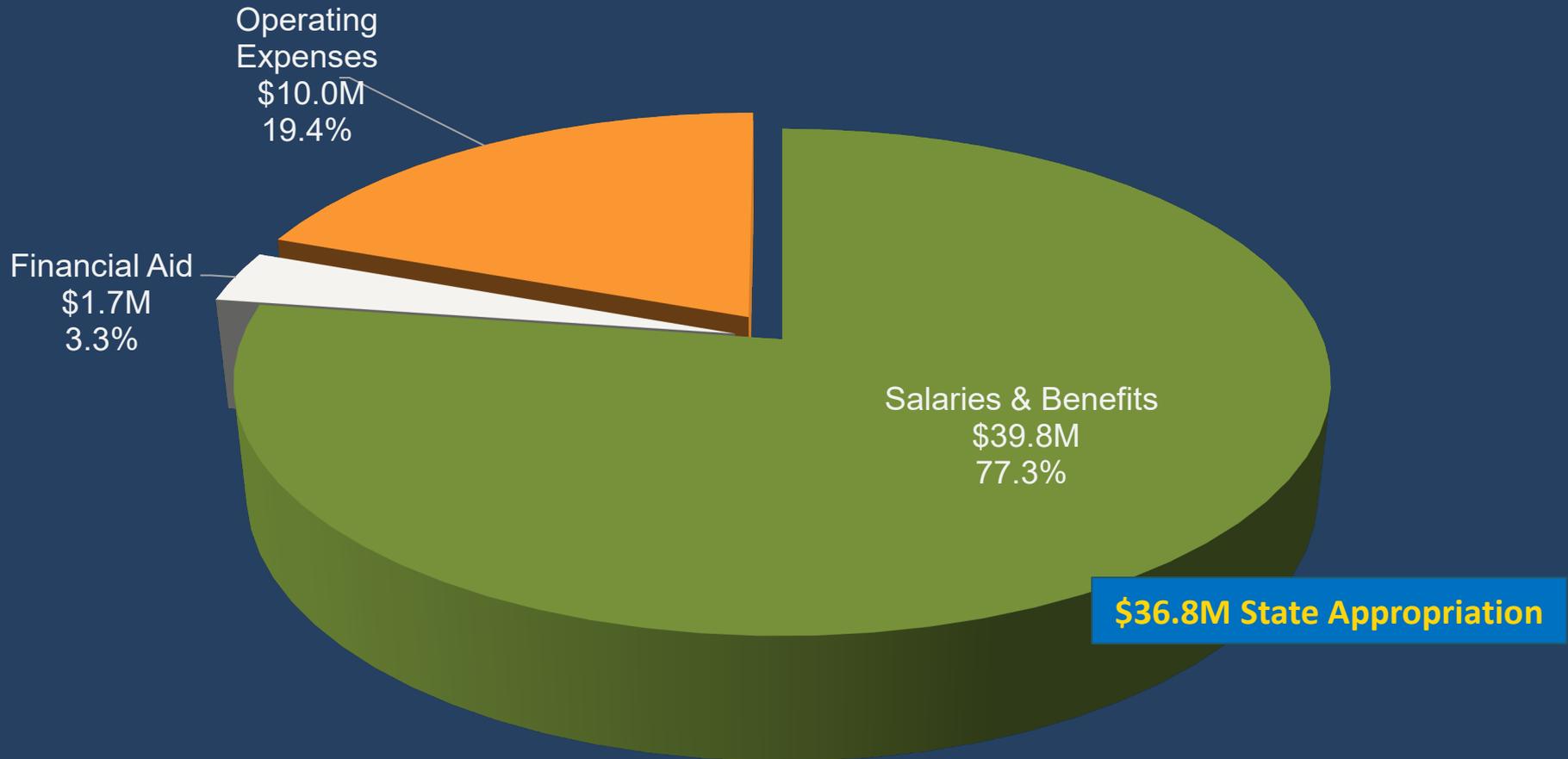
FY 2021-22 OPERATING BUDGET

REVENUE SOURCES



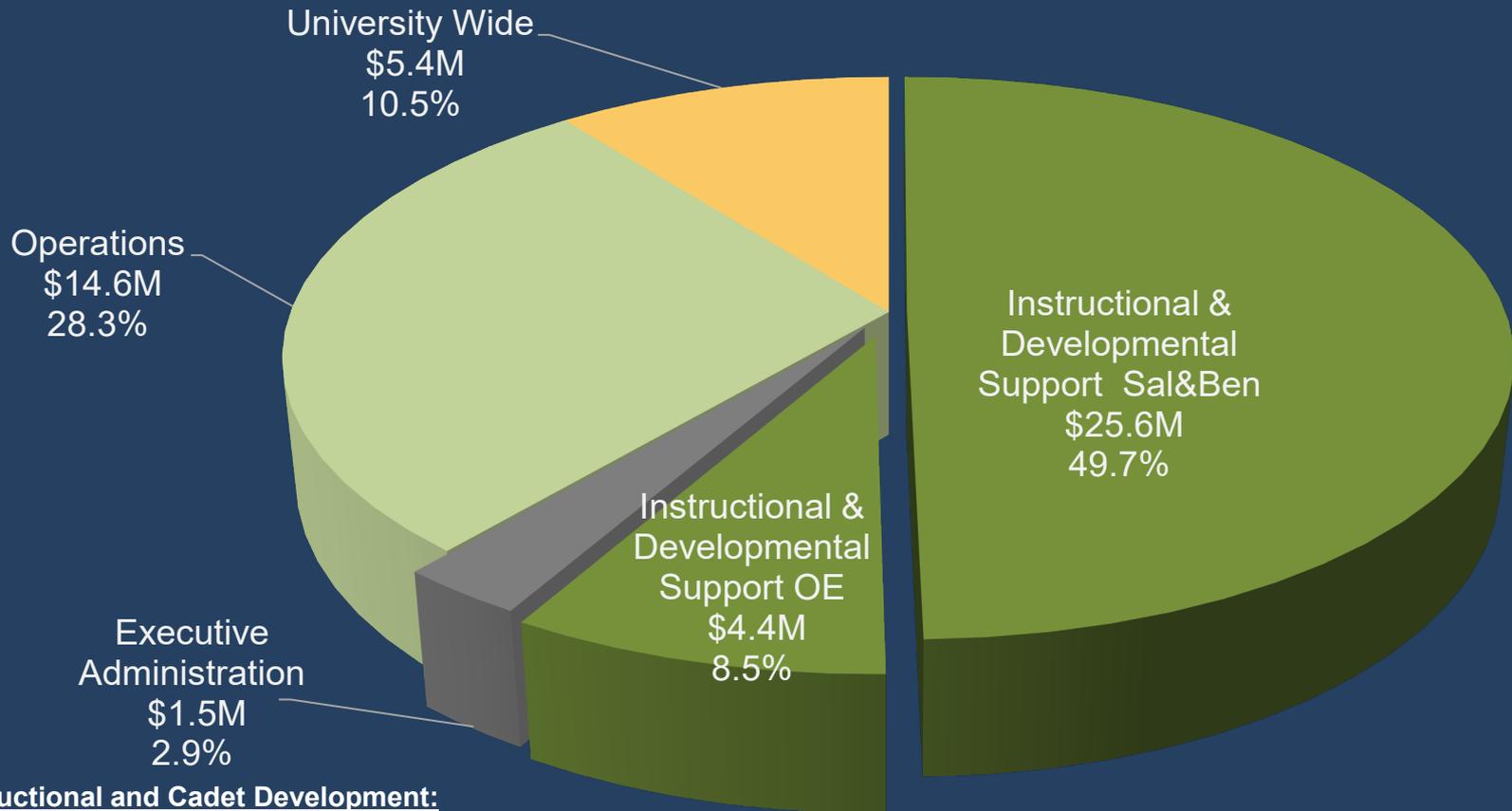
Total Operating Budget: \$51.5 M

CAL MARITIME FY 2021-22 OPERATING BUDGET



Total Operating Budget: \$51.5 M

CAL MARITIME FY 2021-22 OPERATING BUDGET



Instructional and Cadet Development:

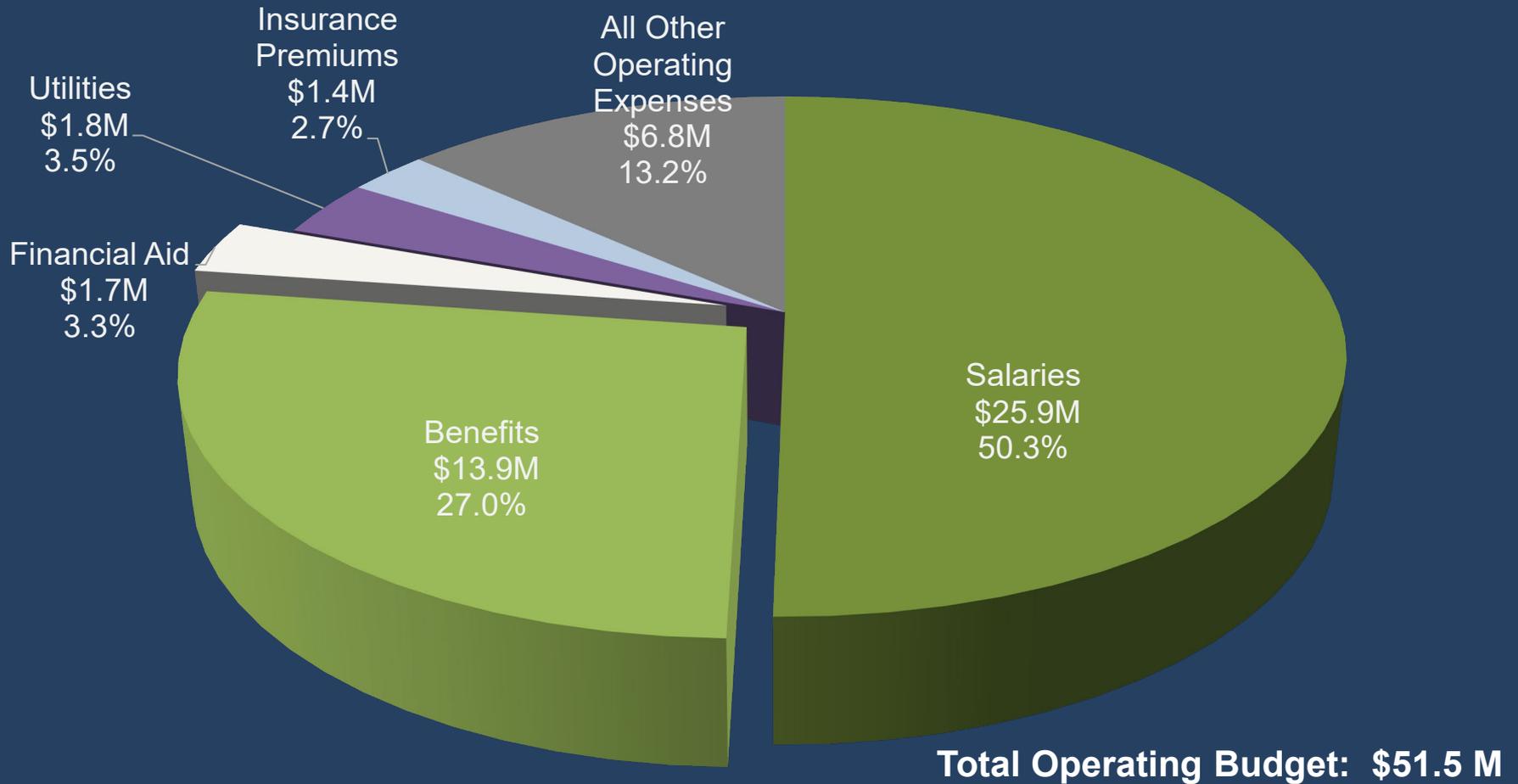
Academic Affairs, Marine Programs,
Cadet Leadership & Development, Athletics

Executive Administration - Office of the President

Operations - University Advancement, Administration & Finance

Total Operating Budget: \$51.5 M

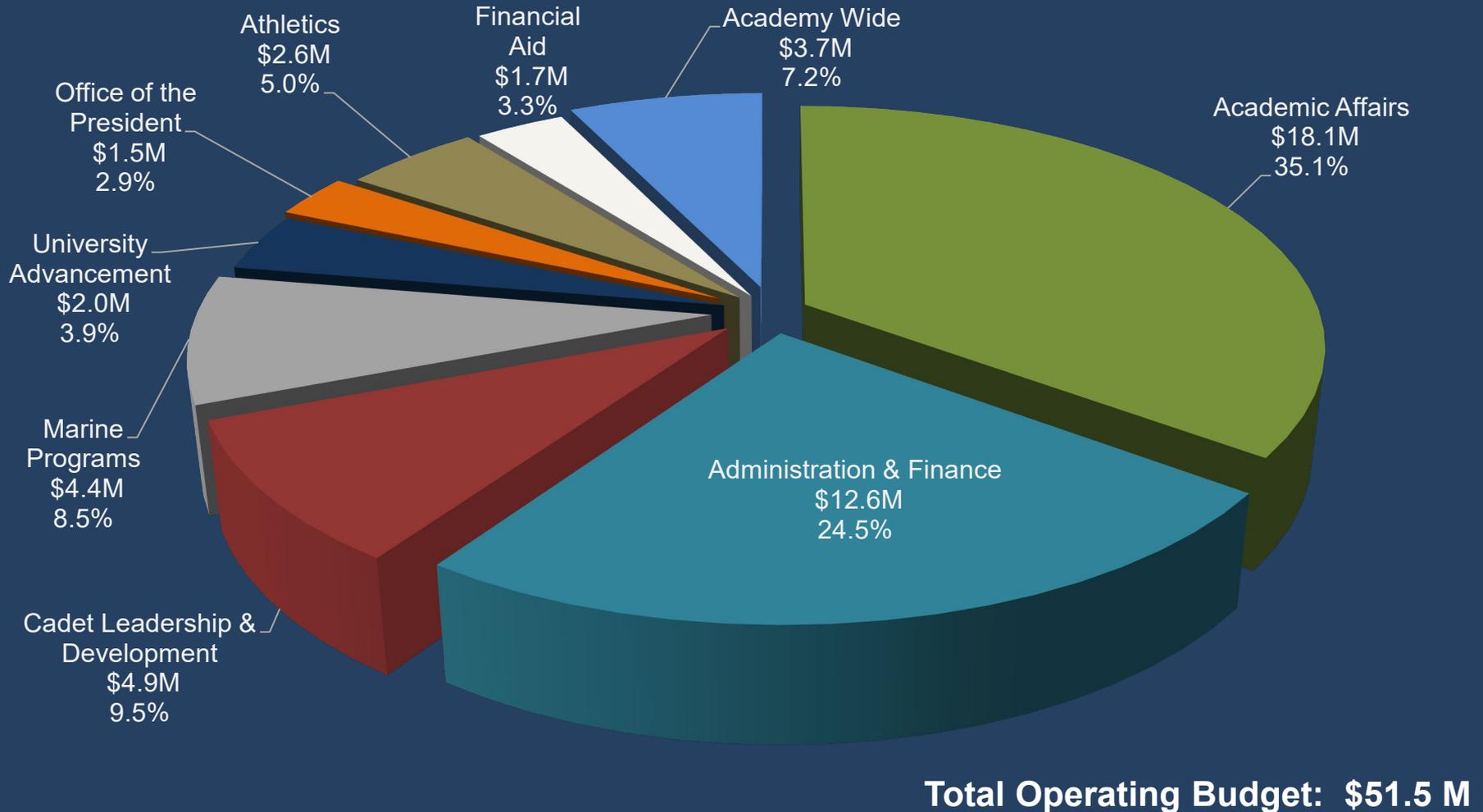
CAL MARITIME FY 2021-22 OPERATING BUDGET



CAL MARITIME

FY 2021-22 OPERATING BUDGET

BY CABINET AREA



CAL MARITIME

FY 2020-21 AID SUPPORT EXPENDITURES

(DOLLARS IN THOUSANDS)

State University Grants (SUG)	\$1,463.8
Pell Grants	1,318.1
Cal Grants	946.0
Foundation Scholarships	518.5
CARES	488.9
Perkins	221.1
Middle Class Scholarships	143.3
Other Aid	139.2
Total Aid Support Expended	\$5,239.0

HIGHER EDUCATION EMERGENCY RELIEF FUND

- CSU received ~\$3.1 billion in one-time funding
- Cal Maritime HEERF total ~\$4.8 million

\$ in thousands

Funding Package	Student Aid Portion	Institutional Portion	Total
HEERF 1 (Spring 2020)	\$488.9	\$488.9	\$977.8
HEERF 2 (December 2020)	488.9	892.8	1,381.7
HEERF 3 (March 2021)	1,239.8	1,232.8	2,472.6

CAL MARITIME CAPITAL PROJECTS

CLASSROOM ANNEX (NAVIGATOR)

- Work completed
 - Three new classrooms
 - Information Technology Office and Cadet and Staff help desk



MAYO HALL RENOVATION & ADDITION

- Future home of cadet-oriented programs:
Admissions/Recruitment, Registrar, Financial Aid, Student Health Center, Career Center, Bistro, Lounges, Conference Rooms, Innovation Lab, Veterans Success Center, Cadet Leaderships Center, Cadet Meeting Rooms
- Estimated completion date
Spring 2023



MARITIME ACADEMY DRIVE WALKWAY REPLACEMENT

- New pedestrian pathway from Faculty Drive Intersection to Lot A and lower campus
- Roadway repairs and safety improvements (signage & speed bumps)
- Bicycle sharrows & signage
- Improved lighting
- Estimated completion Spring 2022



EASTERN HILLSIDE REMEDIATION

- Project will stabilize hillside to prevent future rock and hill slides
- Schematic Design in progress
- Estimated Construction Start = Spring 2022
- Estimated Completion = Summer 2022



WATERFRONT MASTER PLAN

- Team Selected (Moffatt & Nichol)
- Existing Conditions Analysis this summer
- Campus Outreach in the Fall
- Purpose of Master Plan:
 - Involve the Cal Maritime Community
 - “Tie” together projects into one concrete plan that identifies all supporting infrastructure
 - Clarify project costs
 - One master EIR (save time & \$\$\$)



THANK YOU