

CSU MARITIME ACADEMY FY 2022-23 BUDGET UPDATE FY 2023-24 BUDGET PLANNING

11/21/2022
Budget Advisory Committee



FY 2022-23 GOVERNOR'S BUDGET SUMMARY

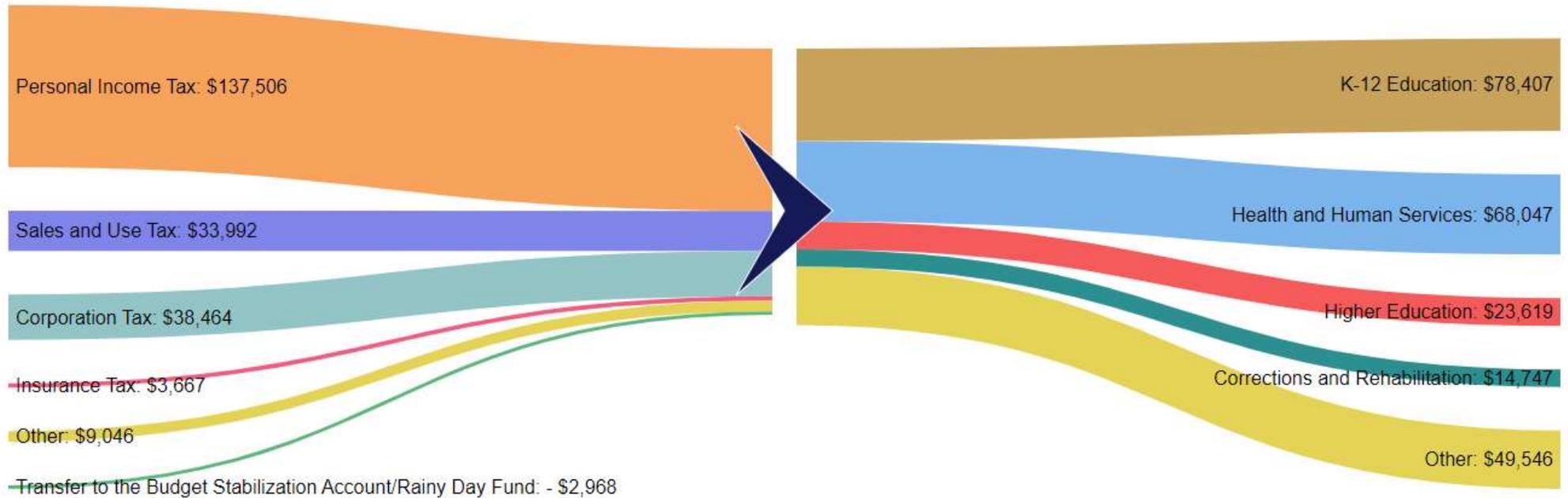
GENERAL FUND TAX REVENUE SOURCES AND TRANSFERS*

General Fund Revenues vs Expenditures

(Dollars in Millions)

REVENUES
Total: \$219,707

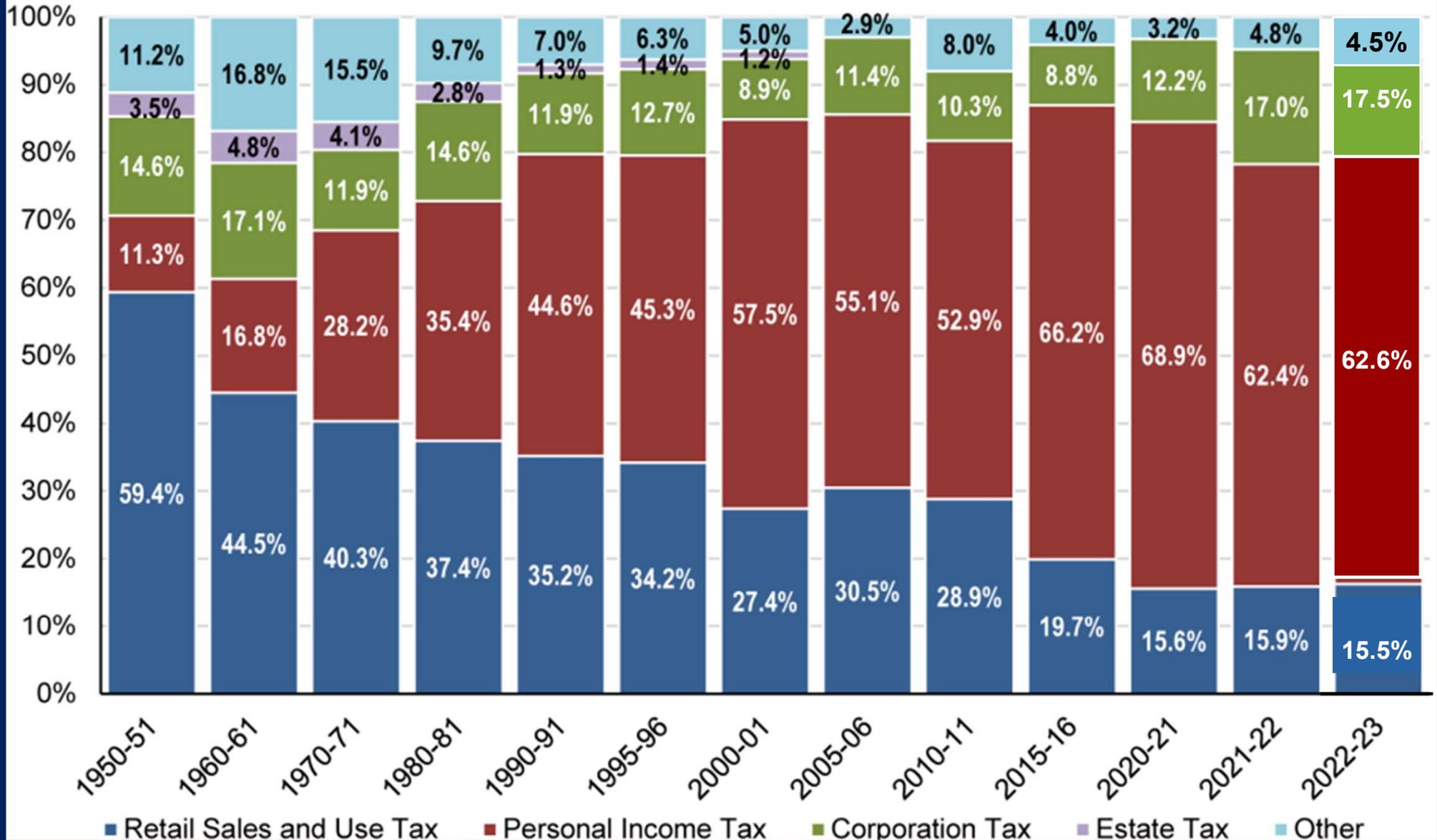
EXPENDITURES
Total: \$234,366



FY 2022-23 GOVERNOR'S BUDGET SUMMARY

GENERAL FUND TAX REVENUE SOURCE

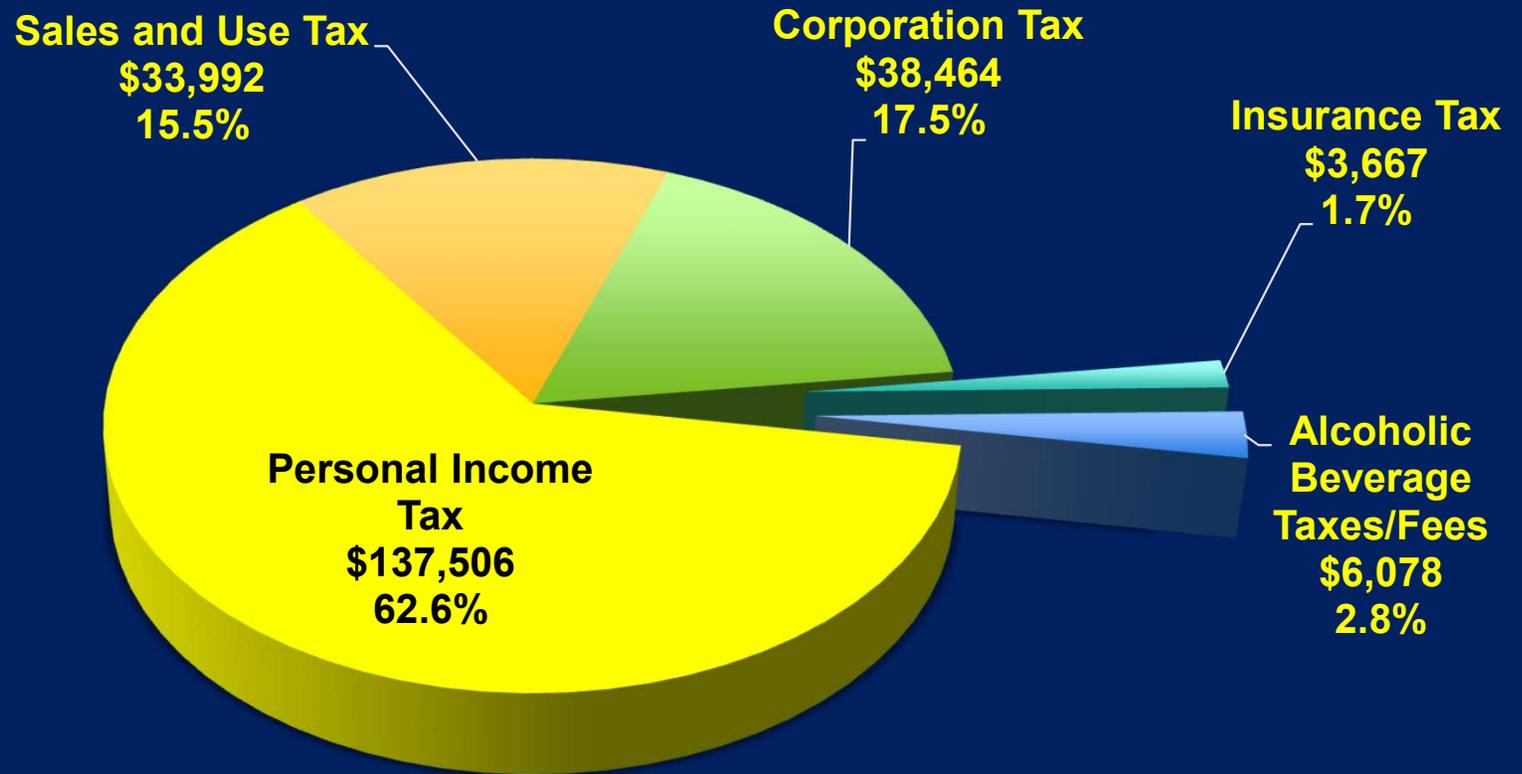
California State Revenue By Source



FY 2022-23 GOVERNOR'S BUDGET SUMMARY

GENERAL FUND TAX REVENUE SOURCES AND TRANSFERS*

(IN MILLIONS)



Total: \$219.7 Billion

Note: Numbers may not add due to rounding

*includes \$2,968 million transfer to Rainy Day Fund

UNPREDICTABLE CAPITAL GAINS

Capital Gains Revenue As a Percent of General Fund Tax Revenues (Dollars in Billions)

Annual Values	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020 ^{ef}	2021 ^{ef}	2022 ^{ef}
Capital Gains Realiza	\$28.8	\$55.3	\$52.1	\$99.9	\$79.9	\$115.5	\$120.1	\$113.2	\$143.6	\$154.4	\$144.8	\$217.5	\$245.0	\$232.7
Tax Revenues from Capital Gains	\$2.3	\$4.7	\$4.2	\$10.4	\$7.6	\$11.3	\$11.8	\$11.5	\$14.1	\$15.4	\$14.4	\$22.0	\$24.9	\$23.7
Fiscal Year Values	09-10	10-11	11-12	12-13	13-14	14-15	15-16	16-17	17-18	18-19	19-20	20-21	21-22	22-23
Tax Revenues from Capital Gains	\$3.0	\$4.5	\$6.0	\$9.6	\$8.7	\$11.5	\$11.7	\$12.3	\$14.4	\$15.1	\$16.7	\$22.8	\$24.5	\$23.3
Total General Fund T: Revenues ^{1/}	\$86.6	\$92.0	\$85.3	\$97.6	\$103.0	\$113.8	\$118.9	\$122.1	\$135.1	\$144.5	\$145.1	\$186.1	\$193.8	\$197.6
Capital Gains Percent	3.4%	4.9%	7.1%	9.8%	8.5%	10.1%	9.9%	10.0%	10.7%	10.4%	11.5%	12.3%	12.7%	11.8%

^{1/}Excluding transfers.

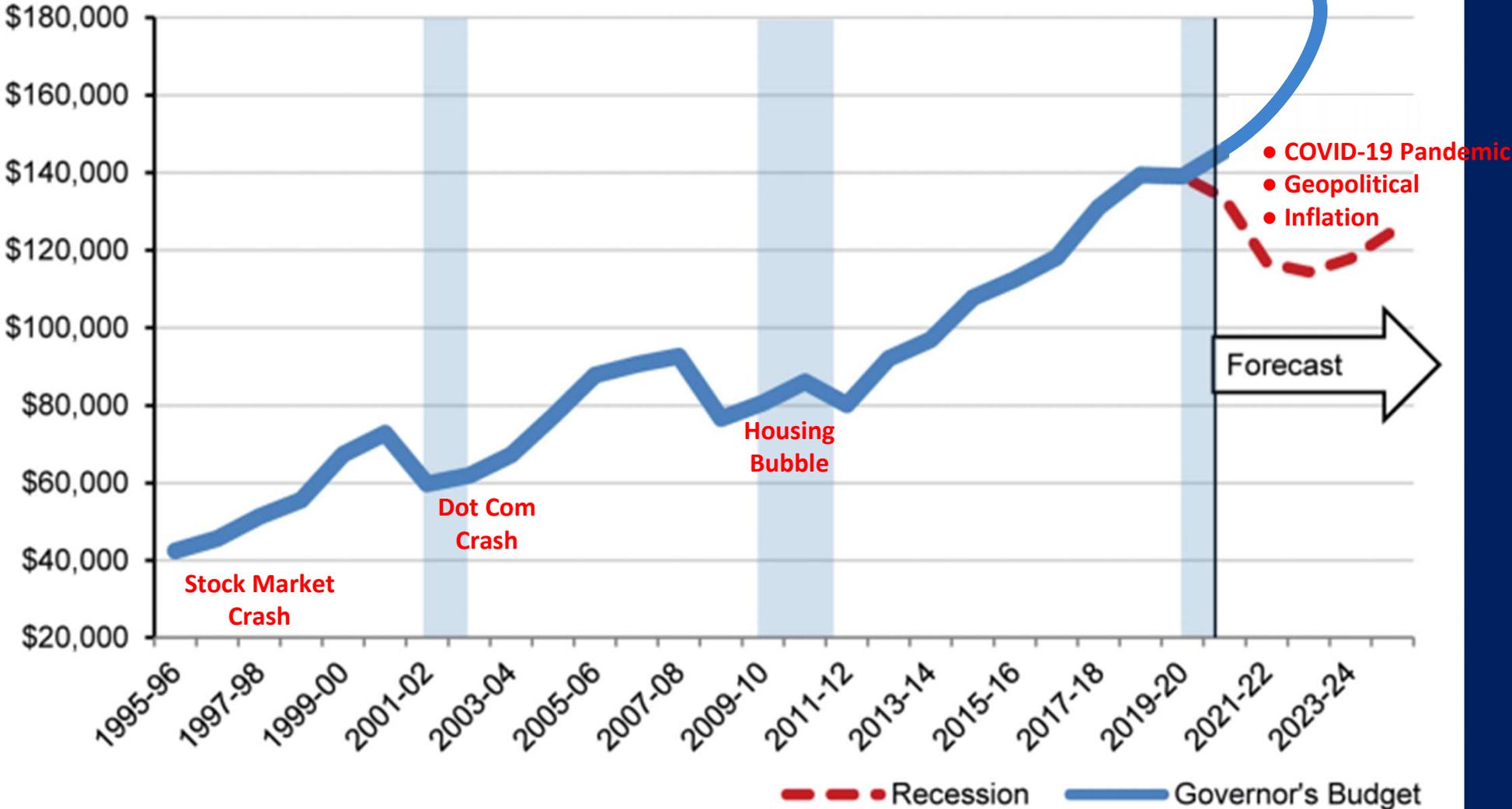
^{ef}Estimated

Note: Numbers may not add due to rounding

Source: Governor's Budget 2022-23 (Proposed Budget Summary) <http://www.ebudget.ca.gov/budget/2022-23/BudgetSummary>

UNPREDICTABLE CAPITAL GAINS

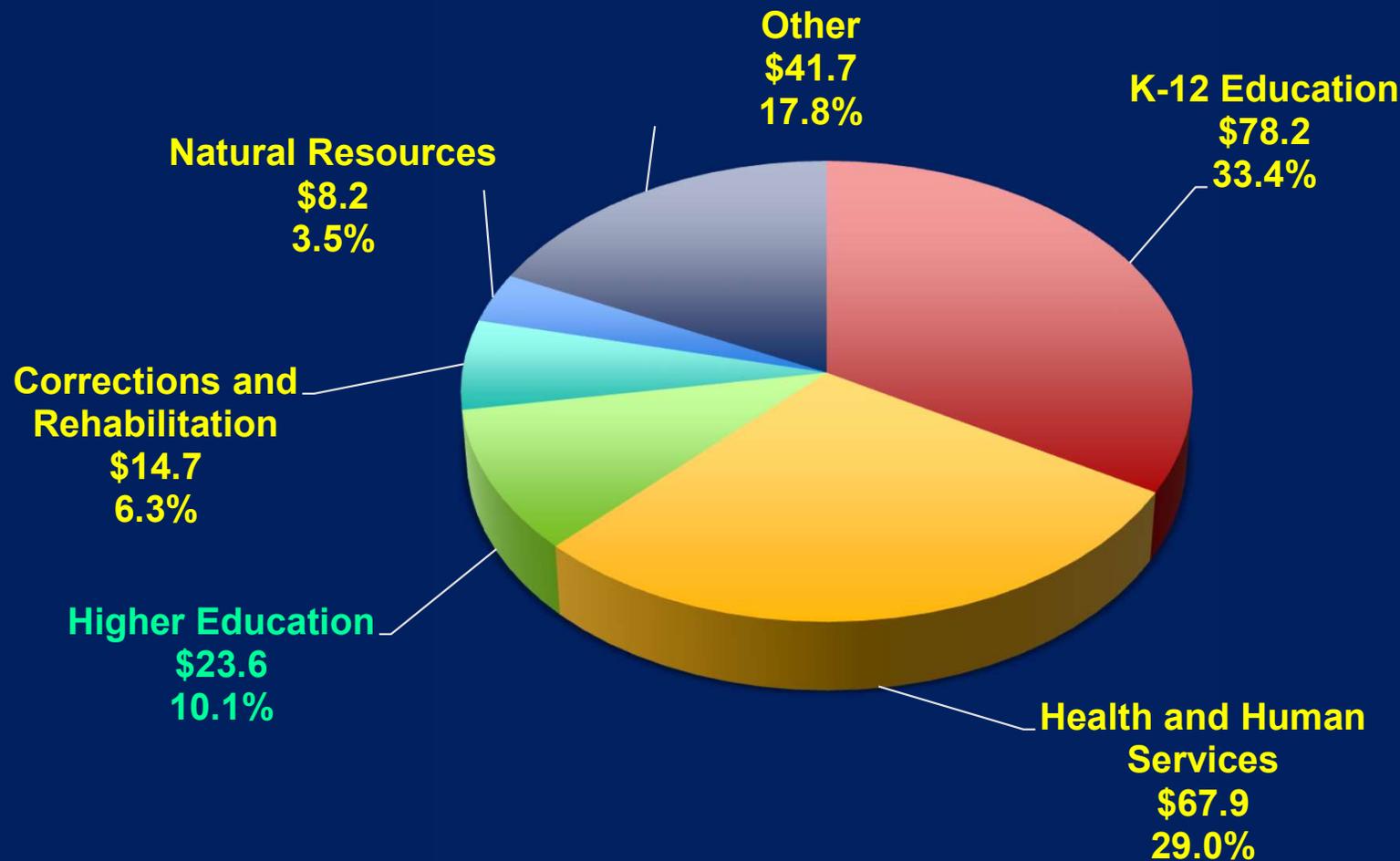
Annual Revenue Could Drop by Tens of Billions of Dollars in a Typical Recession Scenario (Dollars in Millions)



FY 2022-23 GOVERNOR'S BUDGET SUMMARY

GENERAL FUND EXPENDITURES BY AGENCY

(IN BILLIONS)



Total: \$234.4 Billion

Note: Numbers may not add due to rounding

Source: <https://ebudget.ca.gov/2022-23/pdf/BudgetSummary/SummaryCharts.pdf>

CALIFORNIA STATE UNIVERSITY

FY 2022-23

SUPPORT BUDGET PLAN

CALIFORNIA STATE UNIVERSITY

FY 2022-23 FINAL BUDGET

(NEW ONGOING FUNDING)

	BoT Nov <u>Request</u>	Gov Jan <u>Budget</u>	Gov Final <u>Budget</u>	Systemwide <u>Final Alloc</u>	CMA <u>Alloc</u>
	(in Millions)				(in 000's)
Graduation Initiative 2025	75.0		35.0		
Student Basic Needs	20.0		10.0		
Bridging Equity Divide Through Technology	75.0				
Foster Youth Support		12.0	12.0	12.0	173.0
Salaries and Benefits:	223.3				
Compensation Pool		\$209.3		173.4	1,541.0
Health Benefits		\$14.0		14.0	94.0
Staff Salary Structure Study Results		TBD			
Academic Facilities & Infrastructure	135.0				
Enrollment Growth (9,434 FTES, 2.5%)	129.9	81.0	123.5	129.9	0.0
Senate Bill 169 State University Grant Requirement	16.8				
Mandatory Costs:	40.5				
Inflation on Non-Personnel Expenditures		\$29.6			
Operations & Maintenance of New Facilit		\$3.1		3.1	277.0
Minimum Wage		\$7.8			
Other Specific Investments			16.3		
State University Grant					(83.0)
Undesignated	-	211.0	211.1	78.4	-
Total Incremental Expenditures	\$715.5	\$304.0	\$407.9	\$410.8	\$2,002.0

CALIFORNIA STATE UNIVERSITY

FY 2022-23 FINAL BUDGET

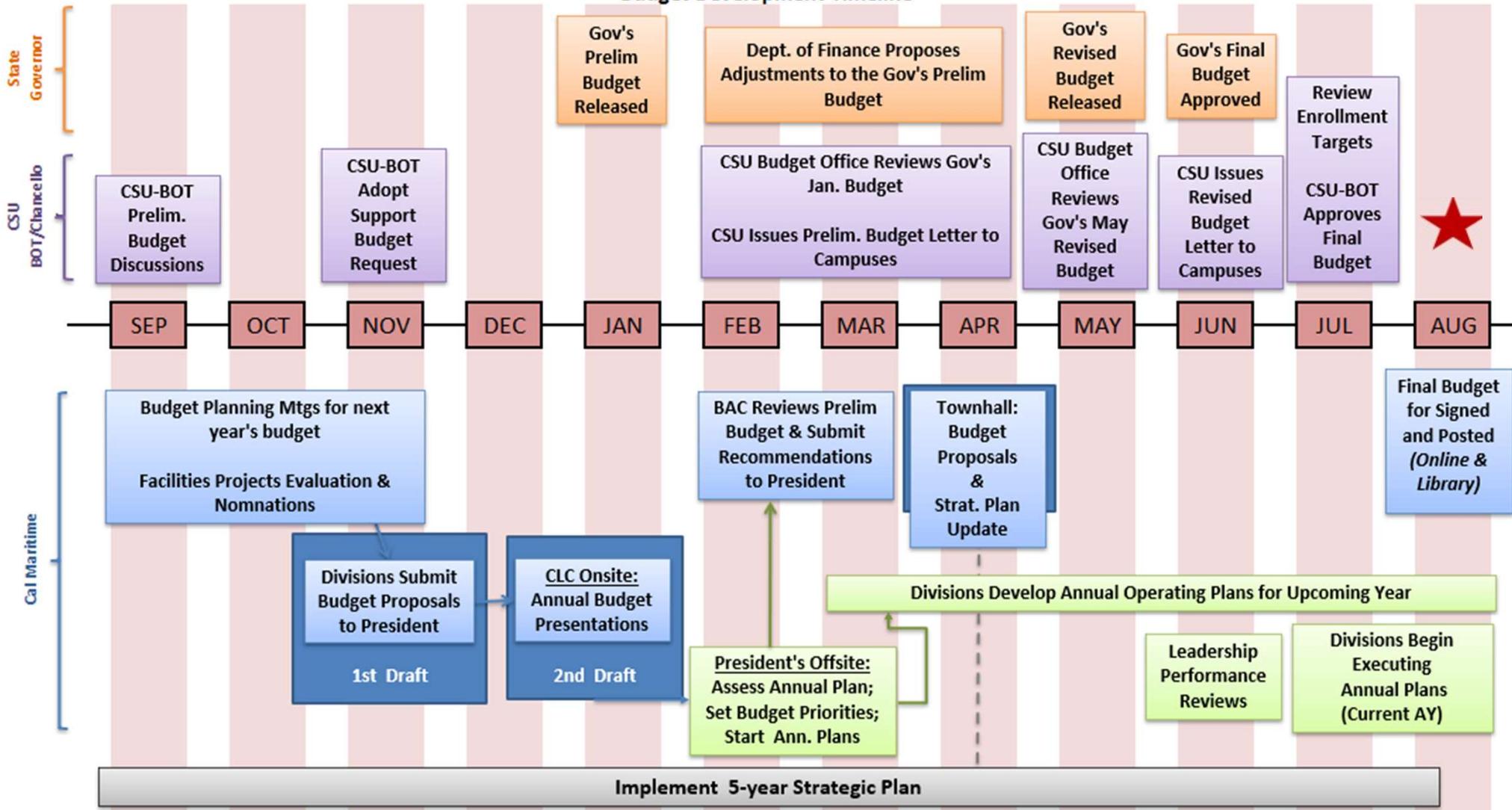
(NEW ONE-TIME FUNDING)

	<u>(in millions)</u> Gov Final Budget
Student Housing Projects (nine CSU Campuses)	\$497.0
Deferred Maint., Energy Efficiency and Seismic Improvements	125.0
CSU Fullerton's Engineering and Computer Science Innovation Hub	67.5
New STEM facility at SDSU's Imperial Valley Campus	80.0
Student Center at CSUSB's Palm Desert Campus	79.0
University Farms - Equipment and Infrastructure	75.0
Energy Innovation Center at CSU Bakersfield	83.0
Legislative Priorities on eight Cal State Campuses	<u>75.5</u>
Total New One-Time Funding	\$1,082.0

CAL MARITIME
FY 2022-23
BUDGET PLAN

CAL MARITIME BUDGET PROCESS

Annual Planning Budget Development Timeline



CAL MARITIME FY22-23 BUDGET RECAP

CALIFORNIA STATE UNIVERSITY Maritime Academy FY2020-21 to FY2022-23 Operating Budget Summary

	FY20-21	FY21-22	FY22-23
Budgeted Resident FTES	1,418	1,418	1,418
<u>Sources:</u>			
Adjusted Allocation State Appropriation	\$ 36,943,076	\$ 34,443,000	\$ 36,840,000
Retirement Adjustment	277,000	(338,000)	(43,000)
Benefits - Health & Dental		163,000	94,000
Enrollment			
Operations & Maintenance of New Facilities		415,000	277,000
Bargained Compensation		49,000	2,092,000
Graduation Initiative		151,000	-
AB1460 Ethnic Studies		300,000	-
Foster Youth			173,000
Systemwide Priorities		(340,000)	-
State University Grant (SUG) Systemwide Redistribution	(91,800)	(88,000)	(83,000)
Tuition GF Adjustment	(661,000)	661,000	-
Unallocated Reduction	(2,024,276)	2,024,000	-
State Appropriations	\$ 34,443,000	\$ 36,840,000	\$ 39,350,000
<u>Receipts and Other Sources</u>			
Tuition Fee	\$ 6,090,330	\$ 6,446,891	\$ 5,605,713
Non-resident Tuition Fee	493,020	463,320	457,380
Post Baccalaureate Fee	38,718	26,171	18,642
Application Fee	62,150	40,000	50,000
Other Revenues	2,311,566	3,192,050	2,217,476
Cost Recovery Plan	492,000	1,570,000	1,570,000
Medical Insurance	715,000	571,000	571,000
Other Non-Operating Revenues	50,846	41,208	44,672
MARAD	1,630,000	1,630,000	1,630,000
Lottery, Interest	151,000	231,000	681,000
IRA	40,000	-	100,000
Campus Rec Fee	218,250	209,000	204,500
Workstudy	25,077	25,077	25,077
Cal Maritime Academy Foundation Annual Support	-	-	1,060,666
One-time Funds	842,441	225,000	877,408
Receipts & Other Sources	\$ 13,160,398	\$ 14,670,717	\$ 15,113,534
Total Sources	\$ 47,603,398	\$ 51,510,717	\$ 54,463,534

CAL MARITIME FY22-23 OPERATING BUDGET

Sources:

Adjusted Allocation State Appropriation	\$ 36,840,000
Retirement Adjustment	(43,000)
Health Benefits	94,000
Ops and Maint. of New Space	277,000
Compensation Pool	2,092,000
Foster Youth	173,000
Reduction to Tuition Fee Discount	(83,000)
General Fund Appropriations Total	\$ 39,350,000

Receipts and Other Sources

Tuition Fee	5,605,713
Non-resident Tuition Fee	457,380
Post Baccalaureate Fee	18,642
Application Fee	50,000
Other Revenues	2,217,476
Cost Recovery Plan	1,570,000
Medical Insurance	571,000
Other Non-Operating Revenues	44,672
MARAD	1,630,000
Campus Rec Fee	204,500
Workstudy	25,077
Onetime: Lottery, Interest	681,000
IRA	100,000
GF Carryforward	750,000
Innovation Funds	40,000
Foundation Annual Contribution	1,060,666
Other Funds	87,408
Receipts & Other Sources	\$ 15,113,534

Total Sources \$ 54,463,534

Uses:

INSTRUCTIONAL and DEVELOPMENT	
Academic Affairs	13,536,492
Marine Programs	3,372,355
Cadet Leadership and Development	3,960,498
Athletics	2,179,251
CAMPUS SUPPORT	
Administration & Finance	8,623,427
University Advancement	1,390,076
ADMINISTRATION	
President	926,501
	<u>\$ 33,988,600</u>

Academy Wide

Benefits Pool	13,239,588
Foster Youth Program	173,000
Compensation Pool	1,827,816
IT Computer Refresh Program	40,000
Tuition Fee Discount/ SUG	1,584,000
Telecommunications	49,555
Communications-Mail Services	15,000
Utilities	1,711,025
Print /Copy	46,000
Risk Management	1,039,873
Medical Insurance	571,000
Firefighting	153,000
Workstudy	25,077

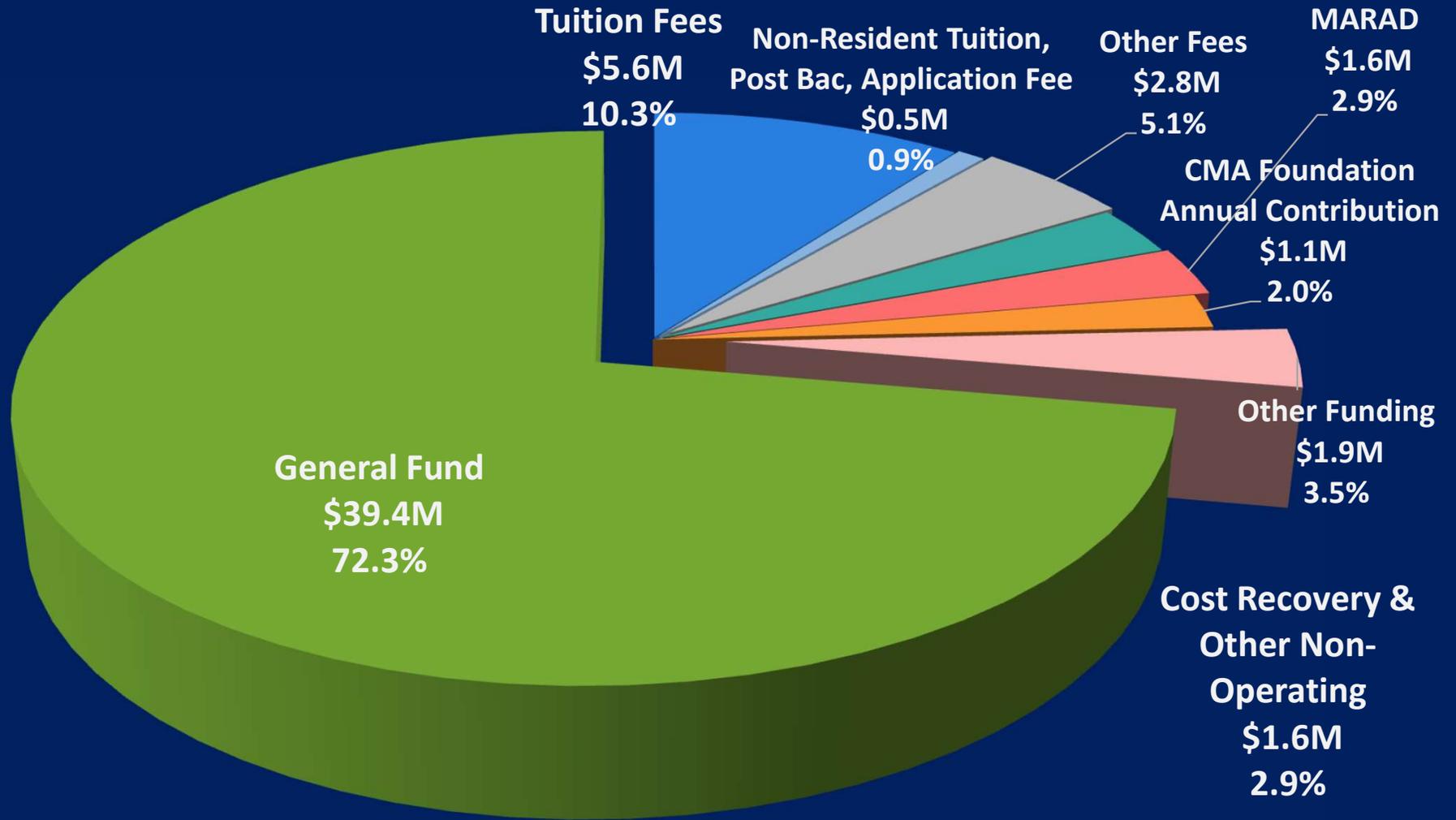
Academy Wide Total \$ 20,474,934

Total Uses \$ 54,463,534

CMAF 2022-23	
Support for Cal Maritime	
Division	Funds from CMAF Onetime
ACADEMIC AFFAIRS	193,287
ADMINISTRATION & FINANCE	111,654
ATHLETICS	153,175
CADET LEADERSHIP AND DEVELOPMENT	355,178
MARINE PROGRAMS	160,000
OFFICE OF THE PRESIDENT	35,150
UNIVERSITY ADVANCEMENT	12,222
UNIVERSITY WIDE	40,000
Grand Total	1,060,666

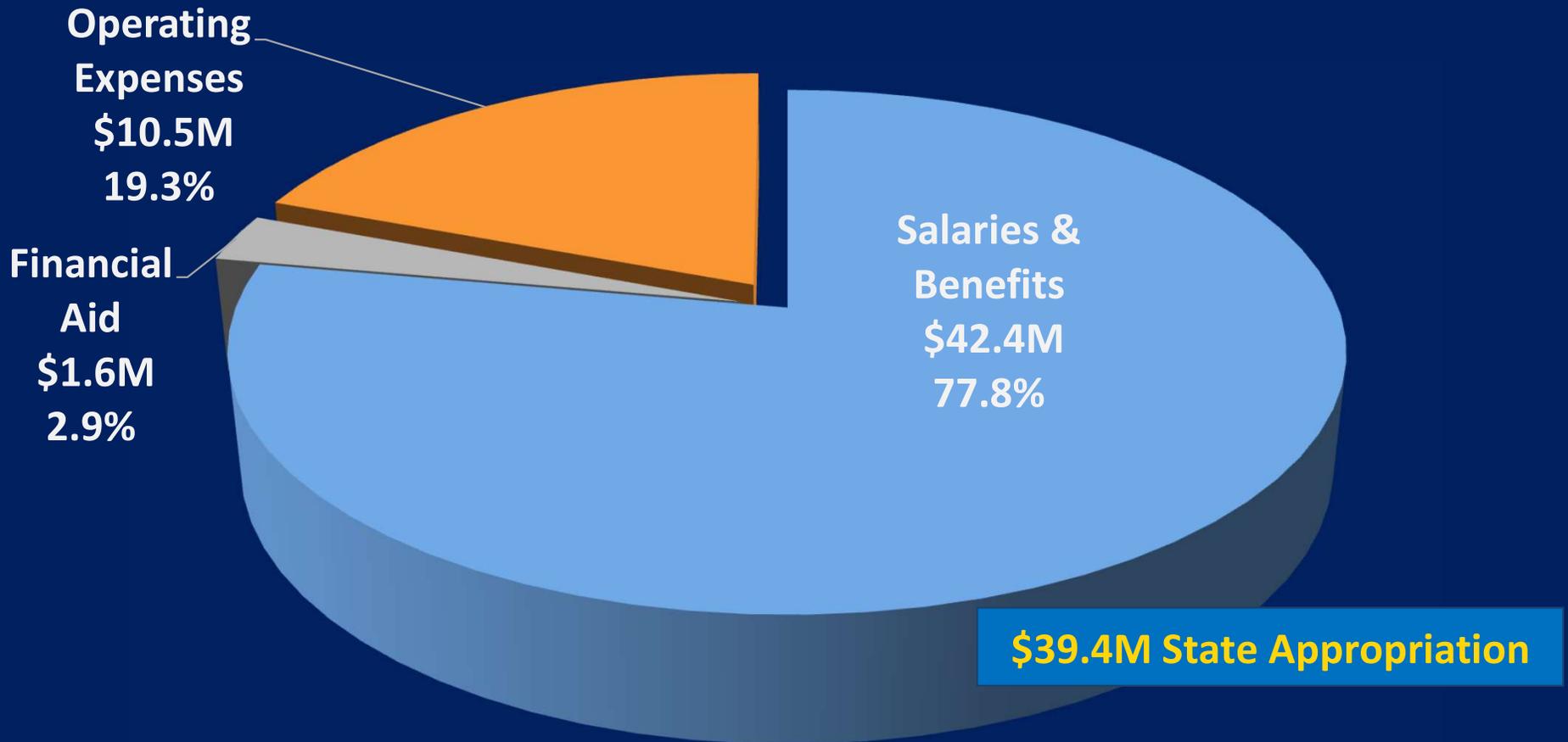
CMAF 2022-23	
Support for Cal Maritime	
Example of Expenses:	
Cadet Stipends	75,000
Athletic Travel	50,000
Library support	39,000
Marine Programs / TSGB Simulators	160,000
Enrollment Management support	113,587
IT Infrastructure	80,099
Commencement & Cadet Equity Programs	110,000
Orientation	75,000
Other campus hardware software	245,855
Professional Development	94,737
Other	17,388
	\$ 1,060,666

CAL MARITIME FY22-23 OPERATING BUDGET REVENUE SOURCES



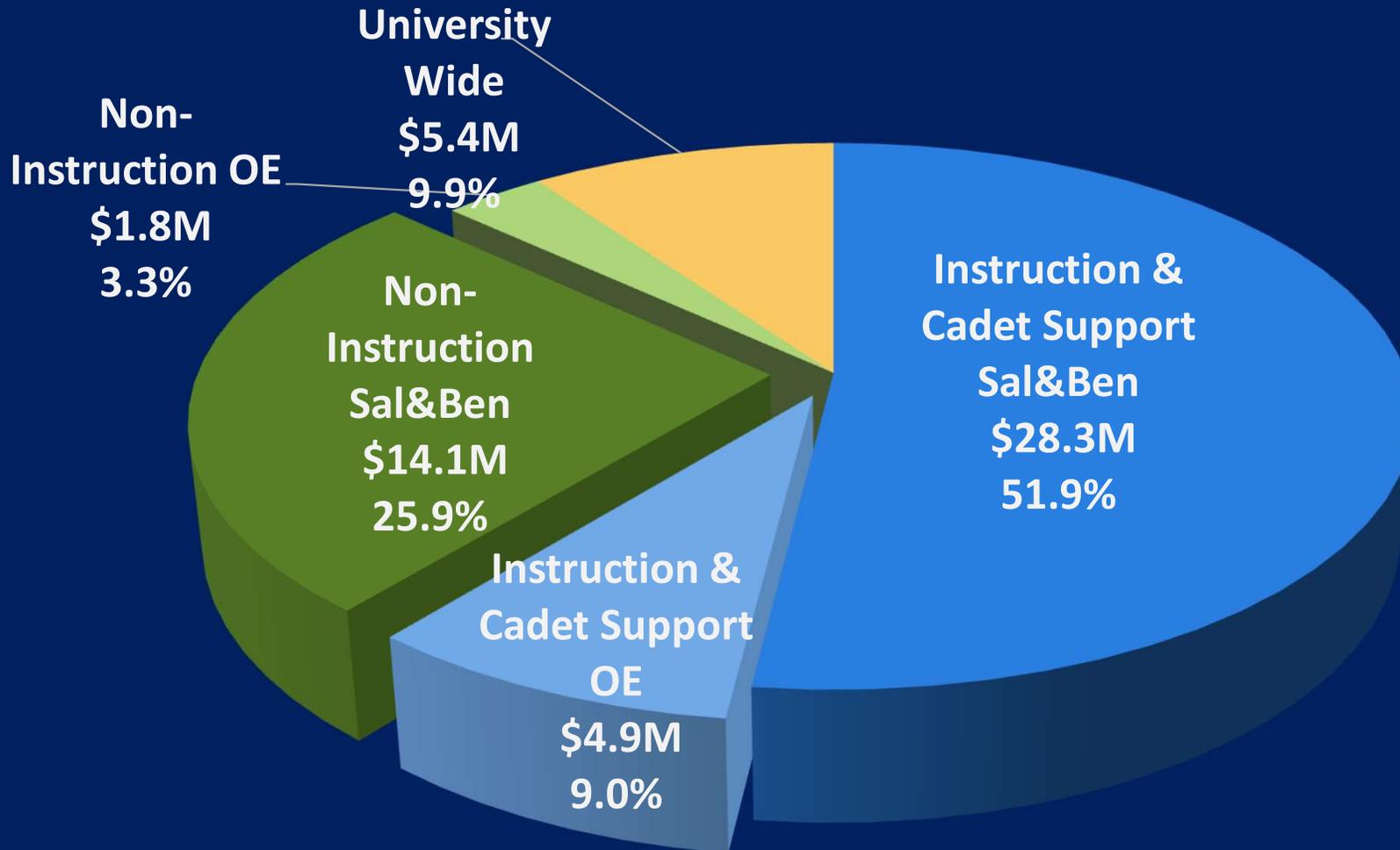
Total Operating Budget: \$54.5 M

CAL MARITIME FY22-23 OPERATING BUDGET EXPENDITURES



Total Operating Budget: \$54.5 M

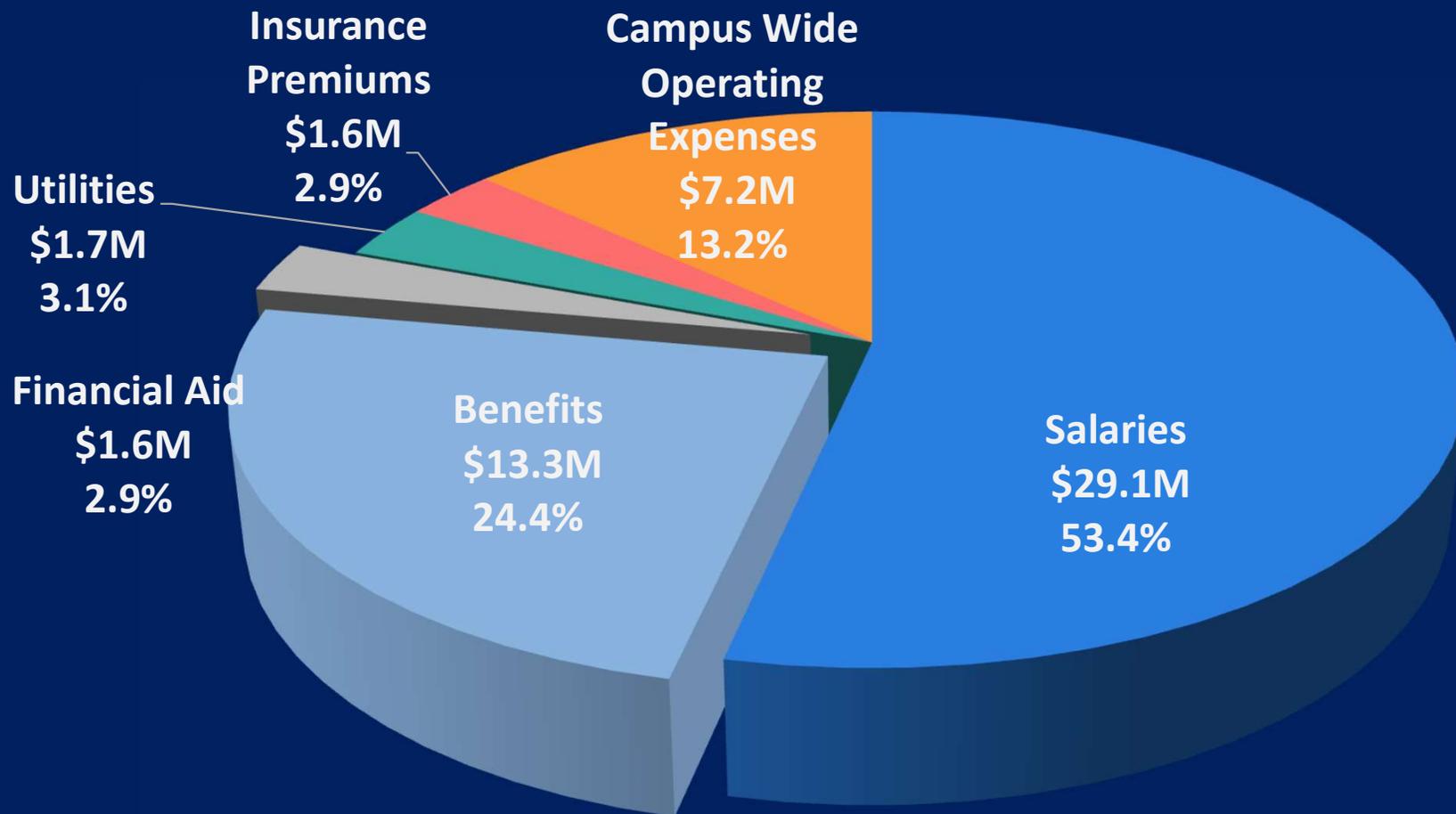
CAL MARITIME FY22-23 OPERATING BUDGET



Total Operating Budget: \$54.5 M

Instruction and Cadet Support: Academic Affairs, Marine Pgms, Cadet Leadership & Dev, Athletics
Non-Instruction: Admin& Finance, Office of the President, University Advancement

CAL MARITIME FY22-23 OPERATING BUDGET

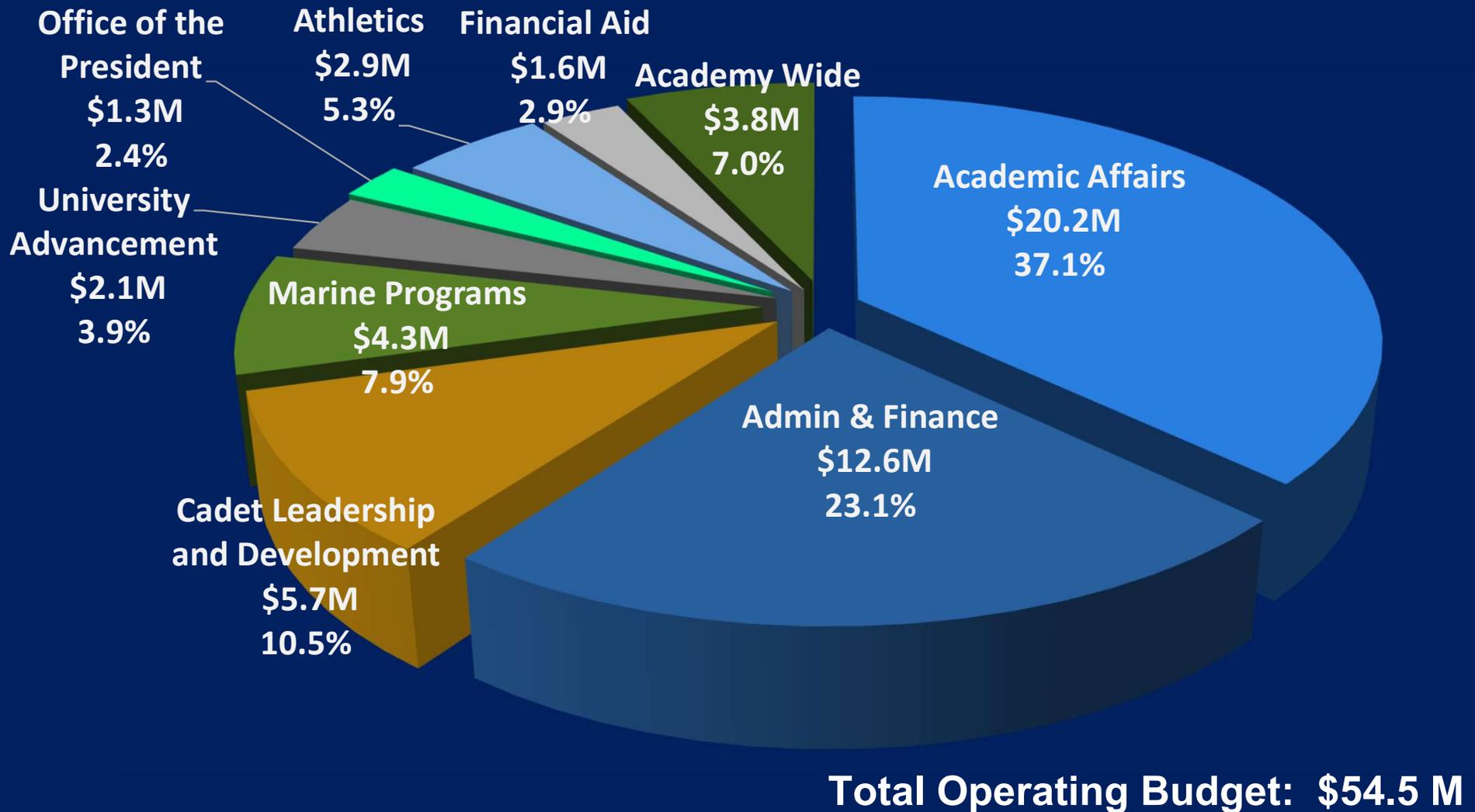


Total Operating Budget: \$54.5 M

CAL MARITIME

FY22-23 OPERATING BUDGET

BY CABINET AREA



CAL MARITIME
FY 2021-22 AID SUPPORT EXPENDITURES
(DOLLARS IN THOUSANDS)

State University Grants (SUG)	\$1,559.5
Pell Grants	1,341.0
Cal Grants	722.1
Foundation Scholarships	517.3
Veteran Fee Waivers	312.4
Middle Class Scholarships	110.3
Other Aid	386.2
Total Aid Support Expended	\$4,948.8

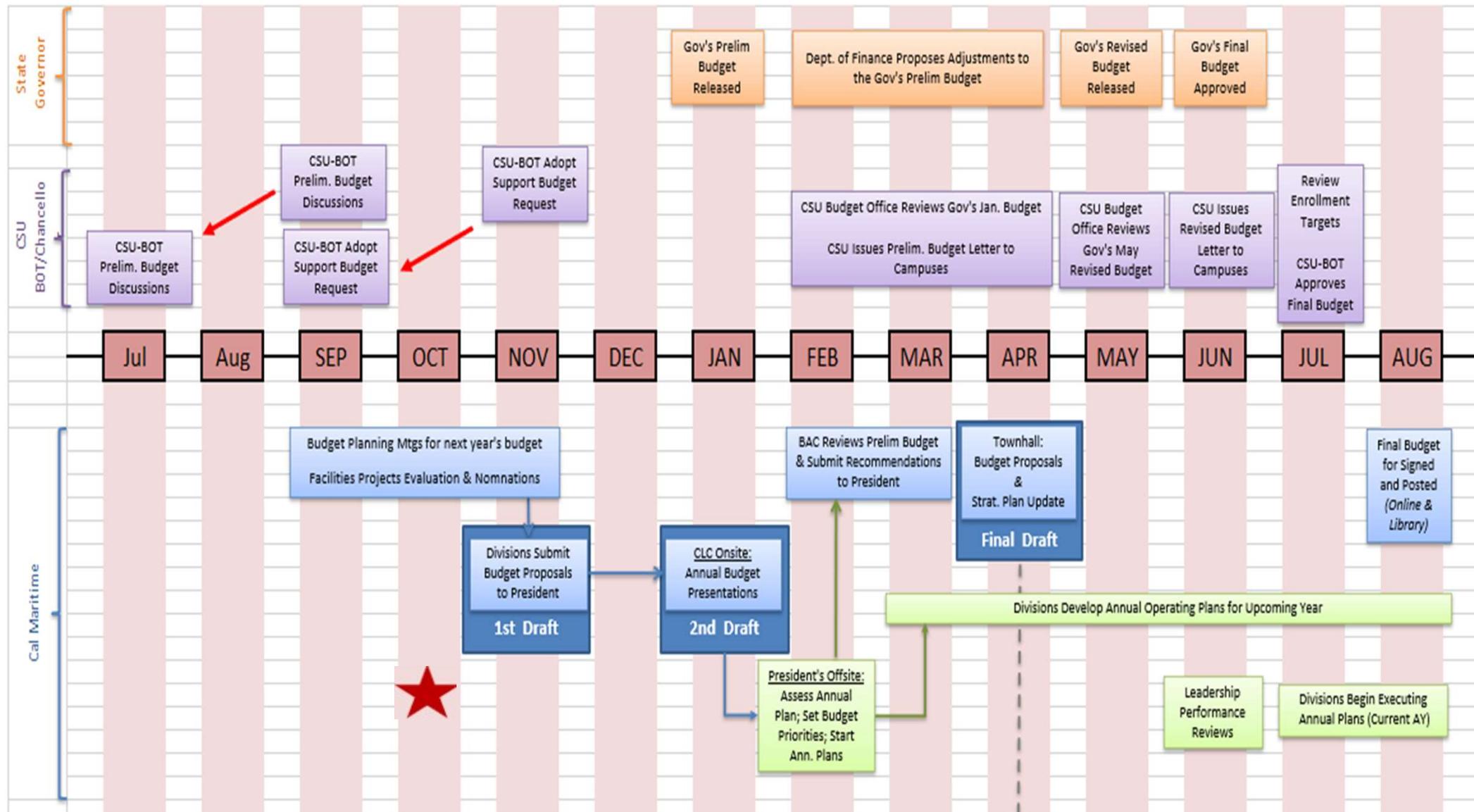
CALIFORNIA STATE UNIVERSITY

FY 2023-24

SUPPORT BUDGET PLAN

CAL MARITIME BUDGET PROCESS

Cal Maritime Annual Planning & Budget Development Timeline

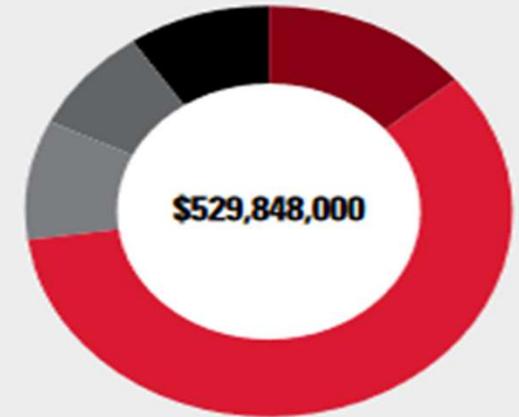


CSU FY 2023-24 BOT REQUEST

SOURCES OF FUNDS	WITHIN COMPACT	ABOVE COMPACT	BUDGET REQUEST
Incremental New Revenue			
State General Fund: Compact	\$227,302,000		\$227,302,000
Tuition from Strategic Resident Enrollment Growth	16,068,000		16,068,000
State General Fund: Above Compact		\$286,478,000	286,478,000
TOTAL NEW SOURCES	\$243,370,000	\$286,478,000	\$529,848,000

USES OF FUNDS	WITHIN COMPACT	ABOVE COMPACT	BUDGET REQUEST
Incremental New Expenditures			
GI 2025 & Basic Needs	\$30,000,000	\$45,000,000	\$75,000,000
Workforce Investments			
Faculty & Staff Compensation Pool	92,466,000	168,444,000	260,910,000
Health Premium Increases	50,524,000		50,524,000
Academic Facilities and Infrastructure		50,000,000	50,000,000
Strategic Resident Enrollment Growth	50,648,000		50,648,000
Required Operational Costs			
Maintenance of New Facilities	6,032,000		6,032,000
Liability and Property Insurance Premium Increases	13,700,000		13,700,000
Inflation on Non-Personnel Costs		23,034,000	23,034,000
TOTAL NEW USES	\$243,370,000	\$286,478,000	\$529,848,000

USES OF FUNDS



- GI 2025 & Basic Needs: Equitable Student Outcomes \$75M
- Workforce Investments \$311.4M
- Strategic Resident Enrollment Growth \$50.6M
- Required Operational Costs \$42.8M
- Academic Facilities & Infrastructure \$50M

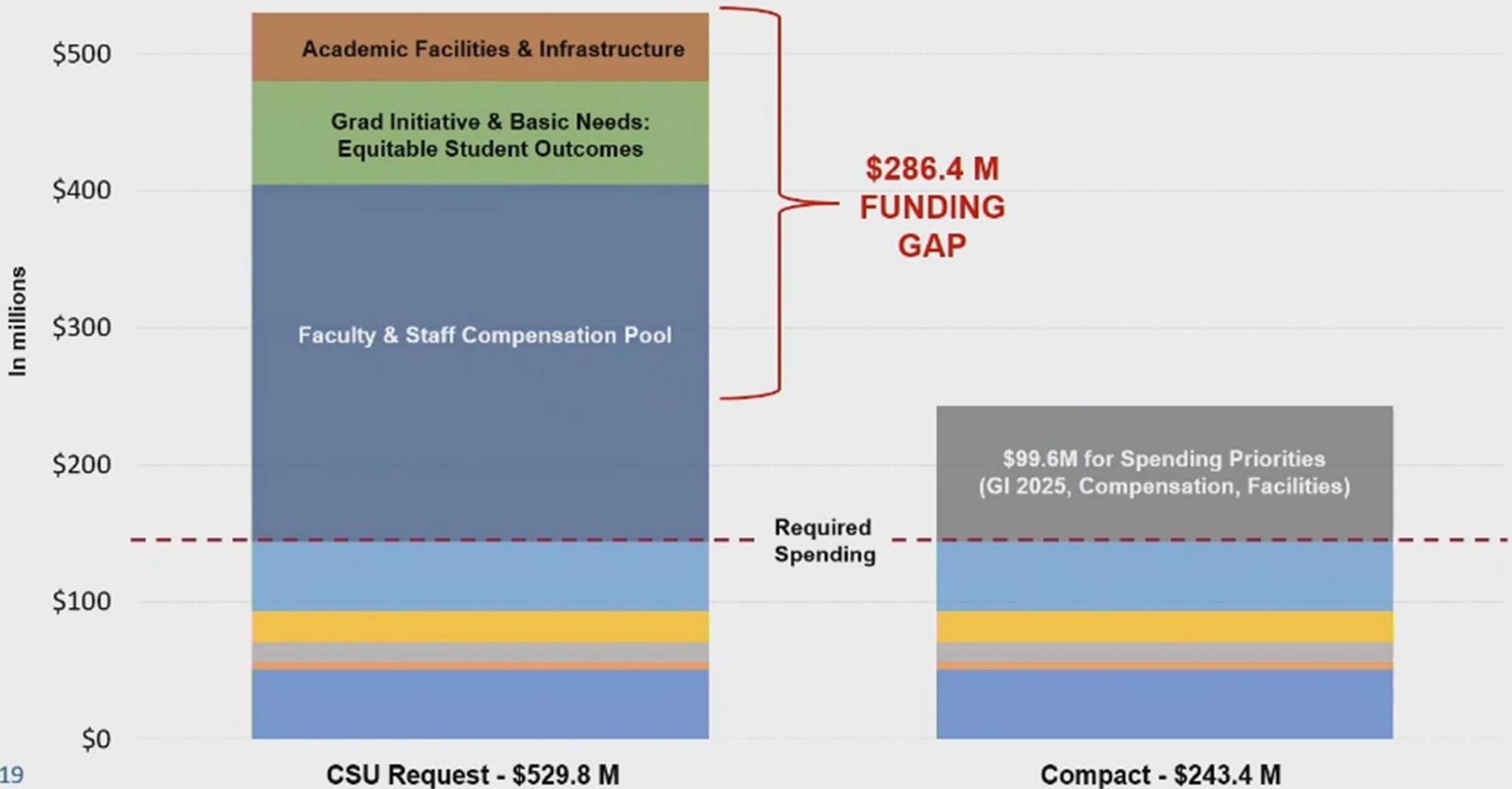
CSU FY 2023-24 BOT REQUEST

Incremental, New Revenue	(in million)
State General Fund: Compact	\$227.3
Tuition from Strategic Enrollment Growth	16.1
State General Fund: Above Compact	286.4
Total Revenue	\$529.8

One-Time Funding Request	(in million)
Critical Capital Renewal	\$1,300.0

CSU FY 2023-24 BOT REQUEST

Compact and Budget Request Implications



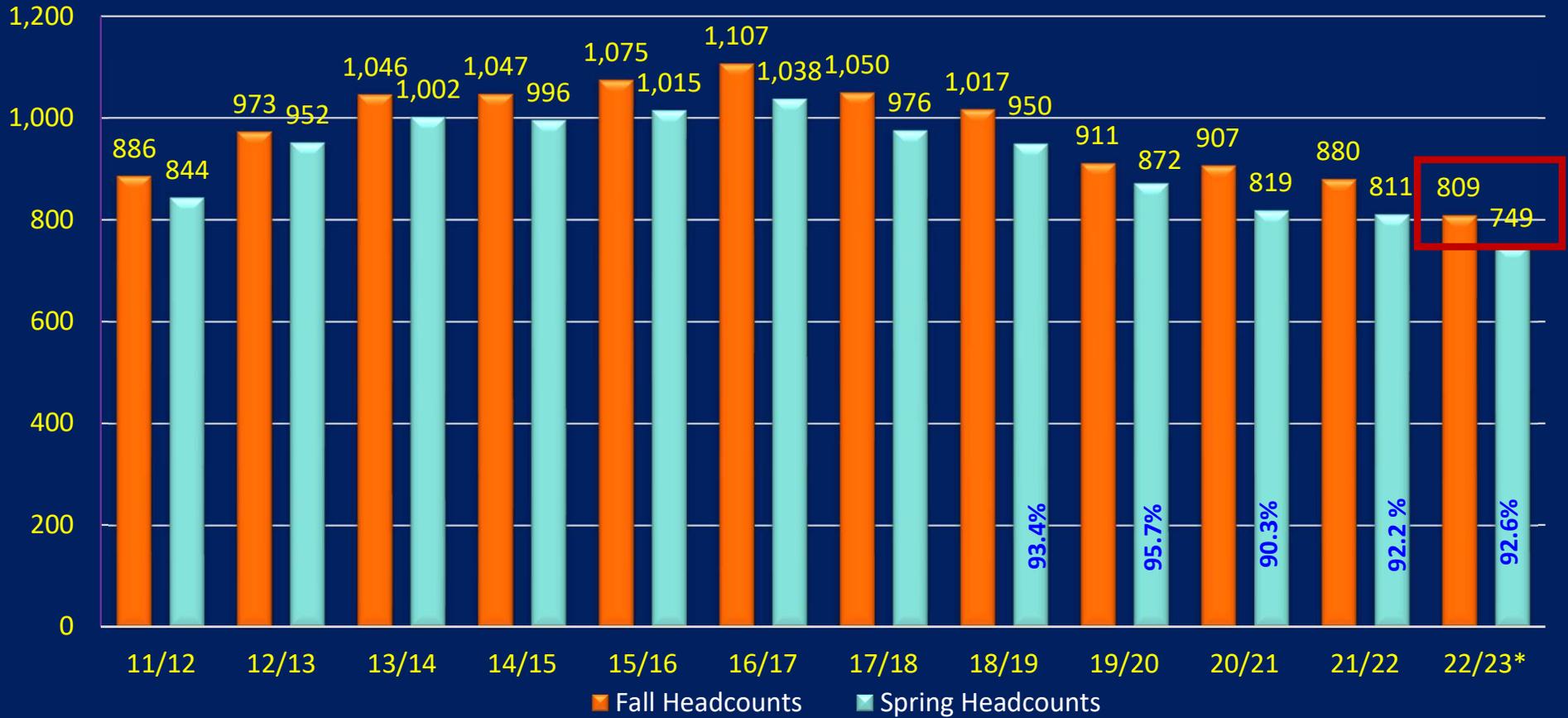
CSU CAL MARITIME

FY 2023-24

BUDGET PLANNING



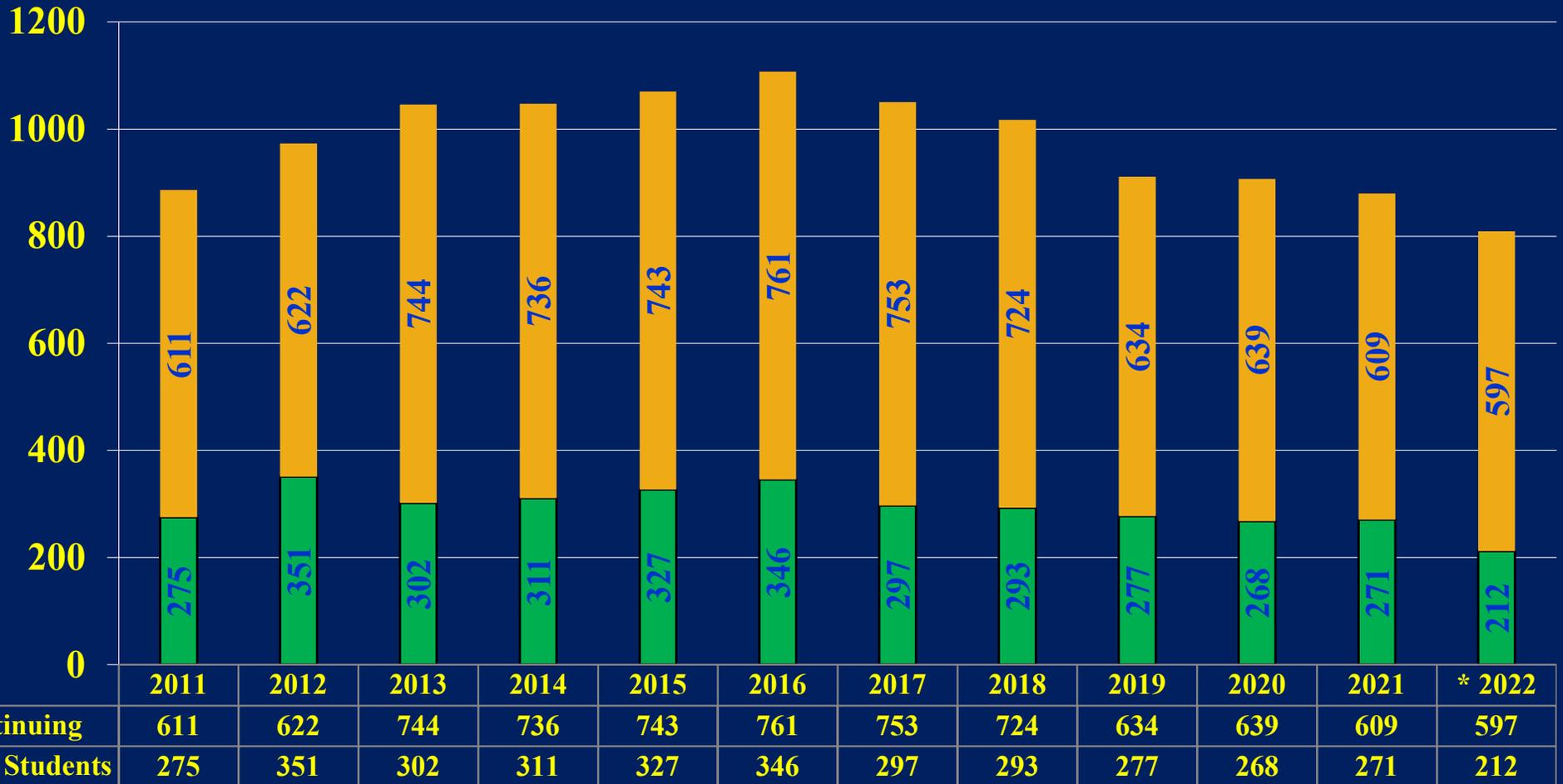
CAL MARITIME FALL AND SPRING HEADCOUNTS



• Forecast

HEADCOUNTS

Fall 2011 - FALL 2022



* Pre-Census are subject to change

CAL MARITIME

CY RESIDENT ENROLLMENT (FTES)

BUDGET VS ACTUAL



1 FTES = \$5,300 Avg.
 (466) FTES = (\$2.47M)
 Revenue Shortfall

● Budgeted Target ● Actuals/FCST

* Projected

CAL MARITIME BUDGET PROCESS

1st Principle: Priorities-based budget NOT budget-based priorities

- ✓ Prior year' budgets
- ✓ Budget planning method is Zero-Base
- ✓ Review expenses in prior fiscal years

2nd Principle: Transparency

- ✓ Budget discussed with Campus Leadership Council and Budget Advisory Committee
- ✓ Further discussion and review at President's Leadership Offsite
- ✓ Discuss budget request expenditures with the President's Cabinet

3rd Principle: Strategic approach to budgeting

- ✓ Long-term impacts
- ✓ Investments in people
- ✓ Set conditions for success for strategic plan

ZERO-BASED BUDGETING

1. Build budget based upon actual expenditures
2. Freedom to re-allocate funding within department or division... if consistent with strategic plan
3. Freedom to fund new initiative with reallocated money... if consistent with strategic plan
4. Forecast differences between next year and past year
5. Need to capture all ongoing costs within your budget

FY2020-21 INITIATIVES

#	Sponsor	Description	Strategic Initiative/ Goal(s)	Salary Cost	Benefits (Univ Wide)	Operating Cost	Total	Permanent	Onetime
1	AA	Position Transfer Recruiter/Communications Specialist (incl. benefits)	Strategic Plan	81,200		-	81,200	81,200	
2	AA	Slate CRM	Strategic Plan			25,000	25,000	25,000	
3	AA	Web-based Virtual Tour Product	Strategic Plan			4,000	4,000	4,000	
4	CL&D	Student athlete handbooks, recruiting material	Strategic Plan			1,475	1,475	1,475	
5	CL&D	Certifications for Aquatics and Athletic Trainers	Required			4,300	4,300	4,300	
6	CL&D	Sports Information material for branding	Strategic Plan			1,400	1,400	1,400	
7	CL&D	Aquatic pool covers and New floor markings for NAIA rule changes	Required				45,000		45,000
8	CL&D	Support essential DSO operation, annual maint.	Required			7,000	7,000	7,000	
9	CL&D	Medical/Counseling TSGB travel	Operations				3,000		3,000
10	CL&D	Academic Excellence - Commencement Activities	Strategic Plan			15,000	15,000	15,000	
11	UA	Utility Rate Increases	Operations			300,000	300,000	300,000*	
Total				81,200	-	358,175	487,375	439,375	48,000

*funded \$150K

FY2021-22 INITIATIVES

#	Sponsor	Description	Strategic Initiative/ Goal(s)	Salary Cost	Benefits (Univ Wide)	Operating Cost	Total	Permanent
1	AA	New Position -Enrollment Svcs Counselor & Social Media/Comm Spc focusing on prospective student recruitment, social media, academic program webpages	Org. Excellence; Global Reach & Impact	56,004	29,682		85,686	85,686
2	AA	New Position - Instructional Designer - course design needs/ new technologies incorporated into classrooms (refresh prj), expand faculty teaching methods	Academic Excellence; Inclusive Excellence; Org. Excellence	60,000	31,800		91,800	91,800
3	AF	IT Deputy CIO - service mgmt (market rate adj)	Organizational Excellence	21,792	8,063		29,855	29,855
4	AF	IT Instructional Support (9 to 12 Month conversion) - summer AV and IT preventive maint	Organizational Excellence; Academic Excellence	12,248	4,532		16,780	16,780
5	AF	Mandatory Campus Construction prj "soft" costs (Fire Marshall fees, Geotechnical & soils rpt fees , Plan Check (Code) and Seismic Board reviews, Builders Risk Ins Prgm)	Organizational Excellence			20,000	20,000	20,000
6	OP	New Position - Recreation-Asst Athl Trainer to support risk mgmt oversight, injury prevention, health education and wellness, and CSU mandated compliance reporting	Cadet Experience; Inclusive Excellence	45,000	23,850		68,850	68,850
7	OP	New Position - Recreation Dinghy Coach -reinstate FY19/20 Position - support recreational boating program and Athletics dept advancement initiatives	Cadet Experience	17,347	6,418		23,766	23,766
8	OP	New Position -Athletics Intercollegiate Golf Coach Womens	Cadet Experience	17,347	6,418		23,765	23,765
9	UA	New Position -Web/social media Content Creator to bolster communications - focus on SEM, alumni, parent outreach, and Cal Maritime branding	Global Reach & Impact; Organizational Excellence	50,000	26,500		76,500	76,500
10	UA	Production of 2 print magazines yearly in support of SEM, outreach to alumni, parent, industry, and enhance Cal Maritime brand/name recognition	Global Reach & Impact; Organizational Excellence			10,359	10,359	10,359
Total				279,738	137,264	30,359	447,361	447,361

FY2022-23 INITIATIVES

Sponsor	Strategic Initiatives	Salary Cost	Benefit Cost (University Wide Impact)	Operating Cost	Total	Final Ranking
AA	Oceanography Boat Charter - Transportation for students for oceanography classes			24,000	24,000	1
CLD	CAPS Counselor (Full Time)			83,196	83,196	2
AA	Advertising and recruitment - Encourage ACT/NRCCUA for prospective college bound student search, Full Measure Campus tour module, recruitment/job postings			38,000	38,000	3
AA	IT Software - Smart Panda and Liaison Enrollment Management Platform (CRM)			38,000	38,000	4
AA	New Position - Coordinator of Student Academic Support – This position assesses diverse academic needs of the student population and develops, delivers, and manages programs to meet those needs. Duties include assessment and continuous improvement model with all program offerings. Manage and expand the tutorial support services program, which includes recruiting and providing on-going training for Instructional Student Assistants. Collaborate with faculty and academic departments to implement tutoring for multiple content areas and courses. Plan, develop and conduct Student Services-related instructional sessions, courses and seminars that offer academic skills sessions as part of evolving first-year experience or other success program in collaboration with faculty.	58,182	30,836	-	89,018	5
CLD	New CMPP Salary for Title IX position	150,000	79,500		229,500	6
CLD	Confidential Advocate for Cadet Equity			52,140	52,140	7
AA	New Position - Enrollment Services Administrative Support - Provide administrative support to the Associate Vice President for Enrollment and the departments that are within Enrollment Management (Admissions, Financial Aid, Registrar's Office).	45,000	23,850	-	68,850	8
CLD	Stipend for 3 TIX Liaison Positions	20,000	6,400		26,400	9
CLD	Coordinator Belonging and Engagement- Full Time	70,000	37,100		107,100	10

FY2022-23 INITIATIVES

Sponsor	Strategic Initiatives	Salary Cost	Benefit Cost (University Wide Impact)	Operating Cost	Total	Final Ranking
MP	Additional shipyard work on Black Bear		-	40,000	40,000	11
CLD	Cadet Leader Stipends (previously paid for by the bookstore)	75,000			75,000	12
UA	Contracted Services & Advertising for Magazine expenses		-	16,000	16,000	13
CLD	Funding to support Pirates Cove aboard TSGB during summer cruise (Cadet workers, upgraded appliances, and product inventory) & Cadet workers for Pirates Cove on both cruises. Funding for EOP's project on developing new promotional materials and marketing to prospective students, in collaboration with Admissions department. Also, to help EOP purchase more academic supplies to support students from low-income and underserved backgrounds. Travel, printing of FYE flyers, postage, supplies & professional development for Dean of Cadets.			29,460	29,460	14
AA	Increase salary funding to add more Instructional Student Assistants for the Tutoring Program	10,800	157		10,957	15
UA	IT Software Expenses		-	10,000	10,000	16
CLD	Professional Development for Disability Services. Support for Orientation Leader Training & Cadet Handbook Review and Printing Process as part of the Orientation Budget for Orientation. Commencement Equipment rental to protect Bodnar Field.			59,500	59,500	17
ATH	Leadership Training, Development Activities			21,351	21,351	18
CLD	Student Assistants for Commandant, Orientation and EOP	22,000			22,000	19
ATH	Repair of Coach Vessels & Pool Cover			25,000	25,000	20
ATH	Equipment/Software for live streaming of events & new copier (One time)			30,000	30,000	21
ATH	Assistant to the Director of Athletics	70,000	37,100		107,100	22
ATH	Refresh PEAC Weight Room			30,000	30,000	23
		520,982	214,943	496,647	1,232,572	

RESOURCES:

CSU Budget Request

<https://www.calstate.edu/csu-system/about-the-csu/budget/2023-24-operating-budget/Documents/2023-24-operating-budget.pdf.pdf>

Governor's Budget

<https://www.ebudget.ca.gov/2022-23/pdf/BudgetSummary/SummaryCharts.pdf>

LAO

<https://lao.ca.gov/>

<https://lao.ca.gov/Budget?year=2022&subjectArea=outlook>

THANK YOU