



External Relations Committee Meeting
Tuesday September 1, 2020
8:30 a.m. – 9:30 a.m.

ZOOM
<https://csum.zoom.us/j/94373818082>
Phone: 1-669-900-6833
Meeting ID: 943 7381 8082

AGENDA

- | | |
|--|-------------------------|
| I. Call to Order | Brown |
| II. Approval of July 7, 2020 minutes | Brown |
| III. Outreach Activities | Brown/Bouwer |
| A. Campaign Committee meeting September 25th | |
| B. Opportunity for Prospect Review | |
| C. New Ideas from the ERC (to engage with prospects and the idea platform to do it) | |
| D. Foundation Peer Screening Form (completed and provided to Bouwer) | Bouwer/Arp |
| IV. Capital Campaign (no documents) | Bouwer/Arp |
| V. Alumni Update | Pierson |
| VI. Review 2020-2021 POAM | Brown |
| VII. Annual Operating Plan | Brown |
| VIII. Maritime Industry Conferences | Moilanen/Pierson |
| IX. Good of the Order | |
| X. Adjournment | |
- next meeting October 6, 2020 / 8:30a.m.*