

External Relations Committee Meeting
Tuesday January 5, 2021
8:15 a.m. – 9:00 a.m.

ZOOM
<https://csum.zoom.us/j/94373818082>
Phone: 1-669-900-6833
Meeting ID: 943 7381 8082

AGENDA

- | | |
|---|-------------------------|
| I. Call to Order | Brown |
| II. Approval of minutes for December 1, 2020 | Brown |
| III. Outreach Activities | Brown/Bouwer |
| A. Campaign Committee Update | |
| B. 2021 Gala will be Friday March 26, 2021 | |
| 1. Previous Sponsors | |
| 2. Renewal Letters of Sponsorship | |
| 3. Potential NEW Sponsors and Outreach Process | |
| 4. ERC assistance and follow-up | |
| IV. Capital Campaign (no documents) | Bouwer/Arp |
| V. Alumni Update | Pierson |
| VI. Review 2020-2021 POAM | |
| A. Action Item Tracking Form | Brown |
| VII. Maritime Industry Conferences | Moilanen/Pierson |
| VIII. Good of the Order | |
| IX. Adjournment | |
| <i>(next meeting February 2, 2021 / 8:15 a.m.)</i> | |