

**External Relations Committee Meeting**  
**Tuesday March 2, 2021**  
**8:15 a.m. – 9:00 a.m.**

**ZOOM**  
<https://csum.zoom.us/j/94373818082>  
**Phone: 1-669-900-6833**  
**Meeting ID: 943 7381 8082**

**AGENDA**

- |                                                    |                         |
|----------------------------------------------------|-------------------------|
| <b>I. Call to Order</b>                            | <b>Brown</b>            |
| <b>II. Approval of minutes for January 5, 2021</b> | <b>Brown</b>            |
| <b>III. Outreach Activities</b>                    | <b>Sooch</b>            |
| <b>A. Campaign Committee Update</b>                |                         |
| <b>B. 2021 Gala will be Friday March 26, 2021</b>  |                         |
| <b>C. Follow-up Emails</b>                         |                         |
| <b>IV. Capital Campaign (no documents)</b>         | <b>Arp</b>              |
| <b>V. Alumni Update</b>                            | <b>Pierson</b>          |
| <b>VI. Review 2020-2021 POAM</b>                   |                         |
| <b>A. Action Item Tracking Form</b>                | <b>Brown</b>            |
| <b>VII. Maritime Industry Conferences</b>          | <b>Moilanen/Pierson</b> |
| <b>VIII. Good of the Order</b>                     |                         |
| <b>IX. Adjournment</b>                             |                         |
| <i>(next meeting April 6, 2021 / 8:15 a.m.)</i>    |                         |